“TAKE NOTHING BUT PICTURES, LEAVE NOTHING BUT FOOTPRINTS, KILL NOTHING BUT TIME”

Travelers Can Choose Low-Impact Accommodations in the Caribbean

SAN JUAN, Puerto Rico (January 17, 2006) – “Take only pictures, leave only footprints, kill only time.” This adage is well-known to hikers, and it is starting to catch on with other travelers. While recycling and no-littering are becoming habits at home, thanks to widespread information campaigns, environmentally-conscious visitors can still have a hard time finding options that are environmentally and socially responsible when traveling. To help consumers, the Caribbean Alliance for Sustainable Tourism (CAST) has published a webpage that lists properties in the region, responsible performers that have walked the talk and obtained the demanding Green Globe 21 certification. The “Green Globe page” is available from CAST’s website at www.cha-cast.com.

The GREEN GLOBE 21 Company Standard is a benchmarking and certification standard designed for businesses in 25 different sectors of the travel and tourism industry e.g. accommodations, administrative offices, airlines, airports, attractions, cruise vessels, golf courses, restaurants, vehicle rentals, tour operators etc.

The Standard requires an operation to first establish a baseline level of performance or Benchmark for environmental and socially responsible performance. To be considered environmentally and socially responsible, businesses must meet all of the requirements of the GG21 Standard and be audited before becoming Certified and earning the right to display the GREEN GLOBE logo with the tick.

The Caribbean leads the world with more than 50% of all properties globally, certified to GG21. CAST is the Alliance Partner for the Green Globe 21 program in the Caribbean.

The following establishments are Green Globe 21 certified:

Antigua
3. Long Bay Hotel - www.longbayhotel.com
Aruba
1. Amsterdam Manor Beach – www.amsterdammanor.com
2. Bucuti Beach Resort Aruba – www.bucuti.com
3. Machebo Beach Resort - www.manchebo.com
4. La Cabana All Suites Resort – www.lacabana.com
5. Costa Linda Beach Resort - www.costalinda-aruba.com

Bahamas
1. Sandals Royal Bahamian – www.sandals.com

Barbados
1. Allamanda Beach Hotel - www.allamandabeach.com
3. Almond Beach Village– www.almondresorts.com
5. Hotel Pom Marine - www.pommarine.com

Dominica
1. 3 Rivers Eco-Resort - www.3riversdominica.com/
2. Fort Young Hotel - www.fortyounghotel.com
3. Tamarind Tree Hotel and Restaurant - www.tamarindtreedominica.com

Dominican Republic
2. Viva Dominicus Beach - www.vivaresorts.com

Grenada
1. Spice Island Beach Resort - www.spicebeachresort.com

Jamaica
2. Beaches Negril – www.beaches.com
15. Sandals Dunn’s River Golf – www.sandals.com
17. Sandals Montego Bay – www.sandals.com

Riviera Maya – Mexican Caribbean

Netherlands Antilles
1. Lions Dive & Beach Resort – www.lionsdive.com

St Kitts & Nevis

St Lucia
2. Sandals Halcyon St Lucia – www.sandals.com
3. Sandals St Lucia Golf – www.sandals.com

Turks & Caicos
1. Beaches Turks & Caicos – www.beaches.com

For more information about Green Globe certification, please contact Jennifer Dohrmann-Alpert at 787-725-9139, jdohrmann@caribbeanhotels.org.

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About the Caribbean Alliance for Sustainable Tourism – www.cha-cast.com
CAST, a subsidiary of the Caribbean Hotel Association (CHA), was chartered in 1997 to undertake collaborative environmental efforts within the hotel industry, enhance the practices of the region’s hotel and tourism operators by providing high quality education and training related to sustainable tourism; promoting the industry’s efforts and successes to the traveling public and other stakeholders; and serving as a vital link to all stakeholders with sustainable tourism interests in the Caribbean region.

Green Globe Asia Pacific is a joint venture between GREEN GLOBE Limited and the Cooperative Research Centre for Sustainable Tourism (CRC) based in Queensland, Australia. The Australian Government established the CRC programme to boost collaborative links between industry, research organizations, educational institutions and relevant government agencies. The CRC for Sustainable Tourism has 15 universities, the two major industry associations and all state and territory tourism departments and over 20 private industry partners. The CRC for Sustainable Tourism is a not-for-profit organization. It is a 50% owner of Green Globe Asia Pacific

About the Caribbean Hotel Association – www.caribbeanhotels.org
The Caribbean Hotel Association is dedicated to excellence in hospitality, leadership in marketing, and sustainable growth in tourism, to the benefit of its membership and that of the wider Caribbean community. It aims to be a regional forum that will advance the Caribbean hotel and tourism industry. The members of CHA represent the entire spectrum of hospitality industry’s private sector, from 835 member hotels representing some 127,000 hotel rooms in 36 national hotel associations, to 520 allied members including airline executives, tour operators, travel agents, trade and consumer press, hotel and restaurant suppliers, and others.