



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

CARIBBEAN HOTEL & TOURISM INVESTMENT CONFERENCE

May 4 -6, 2010 | Puerto Rico Convention Center

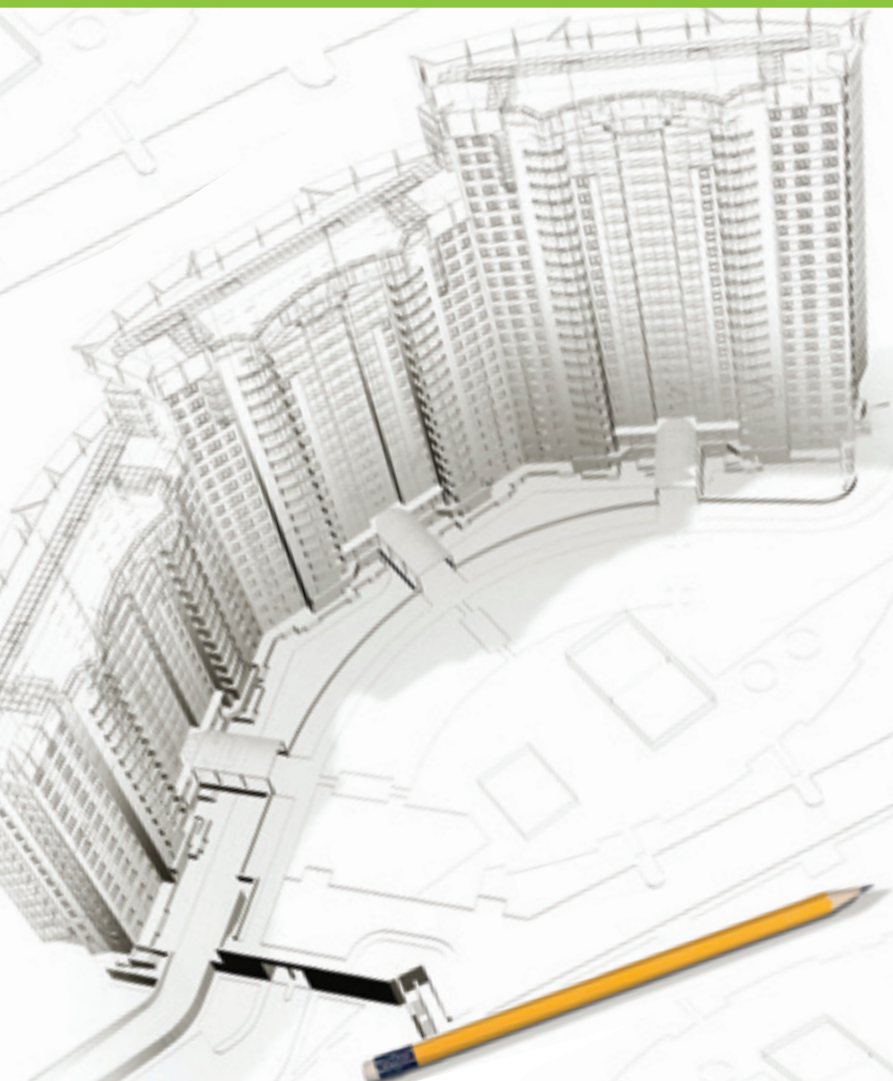
PRESENTED BY CARIBBEAN HOTEL & TOURISM ASSOCIATION AND CARIBBEAN TOURISM ORGANIZATION

www.caribbeanhotelandtourism.com



Caribbean Tourism's Official Investment Conference

»»»» SPONSORSHIP OPPORTUNITIES



“CHTIC is a must attend event for any company looking to get things accomplished in the Caribbean. We have sponsored the program since its inception and have always found it to be a great forum to conduct business.”

David Callaghan, VP Eastern Region,
Resort Sales & Service, Interval International



Every year mutual interests and common goals bring key players in the Caribbean economy and tourism industry together at the Caribbean Hotel and Tourism Investment Conference (CHTIC). The event is scheduled for May 4 - 6, 2010 at the state-of-the-art Puerto Rico Convention Center. The brand new Sheraton Puerto Rico Convention Center Hotel & Casino will be the headquarter hotel. 2010 will mark the 14th year the Caribbean Hotel and Tourism Association (CHTA) and the Caribbean Tourism Organization (CTO) have held this event.

CHTIC is the leading forum for communication, networking and deal-making for the hospitality and tourism investment community in the Caribbean region. The Conference goals are to inform, enlighten and to provide time for the delegates to conduct business face-to-face.

According to one attendee of CHTIC 2009, “This event represents a lifetime of opportunity packed into three short days. If it has to do with the economic development of the Caribbean region, it all begins right here.”

THREE DAYS OF FACE-TO-FACE NETWORKING.

Opportunities to meet and exchange ideas with fellow delegates, speakers, dignitaries and colleagues include the opening reception, luncheons, a special networking reception, and the closing dinner. The Sponsors’ Exhibit will also afford direct contact with representatives of our sponsoring companies and will be open throughout the Conference.

The coming year’s delegates will be able to choose among a wide variety of sessions, and leading experts will provide information on the outlook for investment in the region, new trends and opportunities, and solutions to challenges in development and ownership.

In 2010, CHTIC will have the most prominent set of speakers yet and appointment match-making for the first time.



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New for 2010!

CHTA intends to facilitate appointments between delegates using the appointment matching system that handles the appointments for four major events in the Caribbean, including Caribbean Marketplace. This system has generated up to 16,292 pre-scheduled appointments at Caribbean Marketplace and has the ability of scheduling appointments and allowing exchange of electronic communication with delegates prior and during the event.



CONFERENCE HIGHLIGHTS:

- Key considerations for your company to be related with this leading event in the industry:
 1. CHTIC is the only event of its kind which is staged by the region's not for profit organizations, with all funds being reinvested in the region for the benefit of the Caribbean tourism industry.
 2. Networking Opportunities - One on one direct contact with key players of the hotel and tourism industry.
- Nearly 400 delegates attend CHTIC annually with representatives from over 23 Caribbean countries, United States and United Kingdom.
- Profile of attendees (based on 2009 attendees)
 - Architects
 - Designers
 - Developers
 - Financial Advisors
 - Hotel Chains Executives
 - Hotel Owners
 - Investors
 - Lawyers
 - Lenders
 - Mortgage Brokers
 - Real Estate Agents
 - Timeshare Developers
 - Tourism and Government Officials



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» » » » Standing out above your competitors at CHTIC is an affordable opportunity to increase your exposure in the Caribbean.

PATRON SPONSOR BENEFITS:

- Promotional reference on all related publicity materials which includes press releases, promotions in industry publications, conference promotional pieces.
- Two (2) 10' x 10' Table top exhibit space – most preferential location, and largest exhibit space available with extensive exposure during networking events.
- Five (5) complimentary registrations for the event.
- Appointments - priority in the pre-scheduled appointment process.
- Complimentary access to conference delegate list (including email address) at anytime prior or after the event.
- Company logo included on event website, event signage and conference program.
- Full page color ad in the conference program.
- Access to exclusive sponsor lounge for private meetings.
- One reserved table of 10 in a prime location at both lunches with sponsor having an opportunity to invite registered delegates to join them.
- Include a Promotional piece in delegate bags.
- Registration discount of 20% for your preferred clients.
- Opportunity of providing a prize donation, which will be raffled during the event.
- Representative on next year's event planning committee.

Patron Sponsorship Contribution: US \$20,000

General Information

Company Name: _____

Company Contact: _____

Email Address: _____

Phone Number: _____

Please Bill My

MasterCard Other _____ Check: # _____ Send invoice

Credit Card Number: _____ CV#: _____ Exp. Date: _____

Name of Cardholder (as it appears on card): _____

Authorized Signature: _____ Date: _____

TERMS & CONDITIONS: Upon signing this Agreement, your company is responsible for the entire payment of the fee(s) indicated above. Payment is due upon receipt of invoice and approved and then in such instance. Unpaid sponsorship fees will result in the loss of Sponsor benefits. In the event the conference is cancelled due to circumstances beyond the organizers control (such as, but not limited to, inclement weather or a world event), CHTA shall retain 20% of the sponsorship fee(s) to cover pending costs. Any amount remaining after payment of such costs shall be credited towards sponsorship of the conference in 2011.

Please complete and fax to Gabi Doria, 305.443.3005 or for questions and more information email gabi@caribbeanhotelandtourism.com



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PLATINUM SPONSOR BENEFITS:

- Promotional reference on all related publicity materials which includes press releases, promotions in industry publications, conference promotional pieces.
- One (1) 10' x 10' Table top exhibit space – preferential location, with extensive exposure during networking events.
- Three (3) complimentary registrations for the event.
- Appointments - priority in the pre-scheduled appointment process.
- Complimentary access to conference delegate list (including email address) at anytime prior or after the event.
- Company logo included on event website, event signage and conference program.
- Full page color ad in the conference program.
- Access to exclusive sponsor lounge for private meetings.
- One reserved table of 10 in prime location at both lunches with sponsor having an opportunity to invite registered delegates to join them.
- Registration discount of 15% for your preferred clients.
- Opportunity of providing a prize donation, which will be raffled during the event.
- Representative on next year's event planning committee.

Platinum Sponsorship Contribution: US \$13,000

General Information

Company Name: _____

Company Contact: _____

Email Address: _____

Phone Number: _____

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CV#: _____

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Authorized Signature: _____

Date: _____

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GOLD SPONSOR BENEFITS:

- Promotional reference on all related publicity materials which includes press releases, promotions in industry publications, conference promotional pieces.
- 6' Table top exhibit space with extensive exposure during networking events.
- Two (2) complimentary registrations for the event.
- Appointments - priority in the pre-scheduled appointment process.
- Complimentary access to conference delegate list (mailing address, phone and fax) at anytime prior or after the event.
- Company logo included on event website, event signage and conference program.
- Half page color ad in the conference program.
- Registration discount of 10% for your preferred clients.
- Opportunity of providing a prize donation, which will be raffled during the event.
- Representative on next year's event planning committee.

Gold Sponsorship Contribution: US \$8,000

General Information

Company Name: _____

Company Contact: _____

Email Address: _____

Phone Number: _____

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Name of Cardholder (as it appears on card): _____

Authorized Signature: _____ Date: _____

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» » » » Although there will be no limit on the number of attendees allowed to attend CHTIC 2010, sponsorships are available on a first-come, first-serve basis.

2009 CONFERENCE SPONSORS

Patron:



FIRST CARIBBEAN
INTERNATIONAL BANK



Platinum:



Gold:



Ballard Spahr
Andrews Ingersoll



For more information, contact: Caribbean Hotel and Tourism Association
Attention: Gabi Doria-Simpson/Tim Grace • Telephone: 305-443-3040
Email: gabi@caribbeanhotelandtourism.com • Website: www.caribbeanhotelandtourism.com



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