

# M2M

## Member to Member Discounts and Offers

### Thank you for participating in CHTA's member to member (M2M) program.

Our program will be sent to all members every month twice – on or about the 1st and the 15th day. Your promotions will be displayed under the M2M Button – Discounts and Offers. The location of the button will be in the following areas:

1. Stand alone promotion e-mail to all members (on or about the 1st & 15th of each month)
2. Newsletter – top right corner M2M button for all to click thru once a month (first Wednesday p/ m)
3. Website
  - a. Home page
  - b. Membership Benefits page
  - c. Purchasing Index landing page
  - d. Data Center (for Sales & Marketing Companies)

All monies and materials must be in hand prior to participation. The specs for the logo / image picture are 140px wide x 120px tall. Word count is 30-40 words plus contact information, web links, web address, email address and phone number.

### Rates:

- Monthly rate is \$225
- Quarterly rate is \$550 (a discount of 18.5%)

### General Information:

(Please print clearly or type)

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Please Choose Rate Category:

- \$225 per month     \$550 for quarterly advertisement

### Please Bill my:

- Master Card     Check # \_\_\_\_\_     Other \_\_\_\_\_

Card # \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

### Please complete and return this form by mail or fax to:

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