

# Sponsorship Contract



CARIBBEAN  
HOTEL & TOURISM  
ASSOCIATION

## CARIBBEAN MARKETPLACE

January 16 - 18, 2011 | Montego Bay Convention Centre, Jamaica  
PRESENTED BY JAMAICA, MASTERCARD AND VIRGIN HOLIDAYS

*Presented by Mastercard, The Jamaica Tourist Board & Virgin Holidays*

### Sponsor Benefits:

- One mega booth and 6 registrations (\$4,984.00 value).
- Three appointment schedules (for supplier and media sponsors).
- Priority in the pre-scheduled appointment process.
- Guaranteed 20-minute official press conference slot. Plus: press-kit distribution to the media.
- Complimentary access to delegate list, including email address, at anytime prior to the event.
- Promotional reference on all related publicity materials which includes press releases and promotions.
- Company logo included on event website, event signage and electronic directory.
- Availability of a promotional material in delegate bags.
- Two "official" electronic promotions/announcements sent from CHTA to the respective databases.
- Hospitality suites of 1,500 square feet on the selling floor available at an additional fee.

### General Information:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### PLEASE CHOOSE SPONSORSHIP CATEGORY:

\$12,500 or  \$15,000 with Hospitality Suite

### PLEASE BILL MY:

MasterCard  Other  Check: # \_\_\_\_\_  Send Invoice

Credit Card Number: \_\_\_\_\_

CV#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name of Cardholder (as it appears on card): \_\_\_\_\_

Billing Address of Cardholder: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Country: \_\_\_\_\_

Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

TERMS & CONDITIONS: Upon signing this Agreement, your company is responsible for the entire payment of the fee(s) indicated above. Payment is due upon receipt of invoice and approved and then in such instance. Unpaid sponsorship fees will result in the loss of Sponsor benefits. In the event the conference is cancelled due to circumstances beyond the organizers control (such as, but not limited to, inclement weather or a world event), CHTA shall retain 20% of the sponsorship fee(s) to cover pending costs. Any amount remaining after payment of such costs shall be credited towards sponsorship of the conference in 2011.

*The sooner you sign up, the sooner your company will benefit from your sponsorship.*

### Please complete and return this form by mail or fax to:

Caribbean Hotel & Tourism Association • Attn: Gabi Doria-Simpson

2655 Le Jeune Road, Suite 910 • Coral Gables, Florida 33134

**Telephone:** +1-305-443-3040 • **Facsimile:** +1-305-443-3005

**Email:** gabi@caribbeanhotelandtourism.com



MasterCard  
Worldwide

The Official Card of the  
Caribbean Hotel and Tourism Association

**JAMAICA**  
*Once you go, you know.*



CARIBBEAN  
HOTEL & TOURISM  
ASSOCIATION

