



CARIBBEAN
HOTEL
ASSOCIATION

FOR IMMEDIATE RELEASE

Contact: Lorraine Ortiz-Valcárcel, lortiz@caribbeanhotelassociation.com
Melissa A. Rivera, mrivera@caribbeanhotelassociation.com
Tel 787 725 9139/Fax 787 725 9108

Downloadable photo: <http://www.caribbeanhotels.org/admin/demarchenakaluche.jpg>

**ENRIQUE DE MARCHENA IS VOTED PRESIDENT-ELECT OF THE
CARIBBEAN HOTEL ASSOCIATION**

MIAMI, Florida (June 17, 2007) – The members of the Caribbean Hotel Association (CHA) voted Dominican hotelier, entrepreneur, and attorney Enrique De Marchena Kaluche as President-Elect of the organization. The selection took place during CHA's Annual General Meeting today, at the Caribbean Hotel and Tourism Conference, in Miami, Florida. De Marchena faces a preparation period of twelve months before assuming the presidency of the association in June 2008, for a two-year term.

De Marchena Kaluche currently serves as fifth vice president of CHA, following a term as regional vice president in representation of his country on the CHA Executive Committee.

In the Dominican Republic, De Marchena Kaluche is an active member of the local tourism industry. During his term as President of the National Hotels and Restaurants Association (ASONAHORES), he was credited with initiating a rapprochement between international hotel chains with a presence in the destination and the national hotel association. He is Senior Advisor to EMI Resorts and represents an extensive portfolio of tourism interests in the Dominican Republic.

De Marchena Kaluche also presides over the Duty Free Association of the Dominican Republic and is past president of the Dominican Tourism Promotion Council.

Other professional endeavors include several terms at the head of the Dominican-Canadian Chamber of Commerce, from 1998 – 2004, and is currently the Honorary Jamaican Consul in the Dominican Republic.

Born in Santo Domingo, Dominican Republic, Enrique De Marchena Kaluche holds a Masters in Business Administration from INTEC University, as well as a Juris Doctor, Cum Laude, from the Universidad Nacional Pedro Henríquez Ureña.

He is a member of the Dominican Republic Bar Association, the National Association of Young Executives, the Interamerican Bar Association, and the American Bar Association.

#

Note to the editor:

Interviews can be arranged by request.
