

# TASTE *of the* CARIBBEAN

A SHOWCASE OF CARIBBEAN CUISINE

JUNE 22-26, 2011



HYATT REGENCY  
MIAMI



Sponsorship  
Opportunity

**T**aste of the Caribbean strives to promote the development and refinement of contemporary Caribbean cuisine, incorporating indigenous ingredients and Caribbean culture and traditions. While maintaining a focus on food and beverage professional development in the region, it also seeks to help promote tourism and overall economic growth in the islands, by enhancing the food and beverage experience offered to visitors at Caribbean resorts and restaurants. In addition, the event frequently predicts new culinary trends in the

United States, as many of the Caribbean ingredients and cooking methods used in the competition find their way onto American menus in restaurants and homes.

Taste of the Caribbean also provides education and inspiration through seminars, workshops, tasting and demonstrations, created to enhance performance, style and profitability in food and beverage operations. There will be a display area, where CHTA allied members and sponsors will have the opportunity to showcase their products and services.

## SPONSOR BENEFITS: \$4,250.00

- Your company name on all related publicity materials which includes press releases, the program, promos and the website.
- One official e-blast to the delegates prior to the event.
- One workshop/demonstration on food & beverage topics.
- Two (2) complimentary registrations for the event.
- Two (2) complimentary tickets for the competition meals.
- Preferred complimentary exhibit table top space.
- Logo/Recognition on all event banners.
- Official Program (Materials due upon signing contract)
  - Logo, company profile, and 8 page color ad
- Prior access to the preliminary delegate list of the event.
- Permission to use the Taste of the Caribbean Logo.
- Sponsor has the opportunity of presenting an individual-prize for the team that makes use of sponsor product. Sponsor must provide the product.

Please complete the attached form and fax to Gabi Doria, 305.443.3005  
or for questions and more information email [gabi@caribbeanhotelandtourism.com](mailto:gabi@caribbeanhotelandtourism.com)



# TASTE *of the* CARIBBEAN

A SHOWCASE OF CARIBBEAN CUISINE

JUNE 22-26, 2011



HYATT REGENCY  
MIAMI



Sponsorship  
Opportunity

## SPONSOR BENEFITS: \$4,250.00

- Your company name on all related publicity materials which includes press releases, the program, promos and the website.
- One official e-blast to the delegates prior to the event.
- One workshop/demonstration on food & beverage topics.
- Two (2) complimentary registrations for the event.
- Two (2) complimentary tickets for the competition meals.
- Preferred complimentary exhibit table top space.
- Logo/Recognition on all event banners.
- Official Program (Materials due upon signing contract)
  - Logo, company profile, and 1/4 page color ad
- Prior access to the preliminary delegate list of the event.
- Permission to use the Taste of the Caribbean Logo.
- Sponsor has the opportunity of presenting an individual prize for the team that makes use of sponsor product. Sponsor must provide the product.

## GENERAL INFORMATION:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## SPONSORSHIP COSTS: \$4,250.00

Please bill my:  MasterCard  Other Card **Other Payment Options:**  Check Enclosed  Send Invoice

Credit Card Number: \_\_\_\_\_

CV#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name of Cardholder (as it appears on card): \_\_\_\_\_

Billing Address of Cardholder: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Checks to be made payable to the Caribbean Hotel and Tourism Association  
Please fill out this form and fax it to: 305.443.3005 Attn: Gabi Doria-Simpson

