

JAMAICA TOURIST BOARD

IN SEPTEMBER 2009.....

- Stopover arrivals up by 3.5%
- US Market up by 8.3%
- Canada increased by 19.0%
- Europe down by 10.0%
- Cruise Passenger decreased by 7.6%

TOURIST (Stopover Arrivals)

Stopover arrivals in September 2009 were **95,263** an increase of **3.5%** over the **92,037** recorded in September 2008.

For the five months of Summer, May—September 2009, stopover arrivals increased by **5.9%**, with a total of **765,780** compared to **723,145** for the same period in 2008

For the January to September period, arrivals increased by **4.1%** with **1,414,967** compared to **1,359,303** in 2008.

Cumulatively, the Canadian market continued on it exceptional growth trend recording an increase of **28.1%** in the January to September period with a total of **220,635** stopovers compared to **172,253** in 2008. The top visitor producing provinces of Ontario with **133,579** and Quebec with **34,324** increase by **22.3%** and **41.2%** respectively. The provinces of Alberta, British Columbia, Saskatchewan and Manitoba increased by **42.2%**, **64.3%**, **3.2%** and **31.9%** respectively.

United States

Stopover arrivals from the United States market increased by **8.3%** in September with a total of **57,479** visitors compared to the **53,095** visitors who came in September 2008. The Northeast, the South and West all recorded increases of **15.3%**, **6.1%** and **1.4%** respectively. While the Midwest region recorded decrease of **0.5%**.

For the summer period to date, May to September 2009, the US market recorded a **7.2%** increase compared to the same period in 2008. All marketing regions recorded increases, the Northeast by **12.5%**, the Midwest by **11.4%**, the West by **1.4%** and the South by **0.5%**

For the January to September period, the US market recorded an increase of **2.4%**. Total visitors from this market were **917,306** compared to **895,533** in 2008. The Northeast and the Midwest both recorded increases of **5.2%** and **3.7%** respectively. All other marketing regions recorded decreases, the South by **0.5%**, the West by **3.2%**.

Canada

In September, the Canadian market grew by **19.0%**. Total stopovers from the Canadian market were **9,966** compared to **8,373** in September 2008.

The leading province of Ontario increased by **18.6%**, while the second most important visitor-producing province of Quebec decreased by **0.1%**. Other notable performances came from the provinces of Alberta up by **98.8%**, British Columbia down by **2.1%**, and Manitoba up by **97.0%**

For the summer period to date, May to September 2009, a total of **76,464** stopovers came from this market compared to **59,334** in 2008, an increase of **28.9%**.

Europe

The European market recorded a **10.0%** decrease in September 2009. This market provided a total of **21,455** stopover visitors compared to the **23,836** recorded in September 2008. In the Northern European market region the main visitor producing country, United Kingdom with **14,275** arrivals decreased by **12.1%**. In the South/Western Europe region the main visitor producing countries, Spain with **2,067** decreased by **5.7%**, Portugal with **1,388** decreased by **9.5%**, Germany with **1,224** increased by **4.8%**, and the Netherlands with **496** decreased by **1.2%**. In the third market region, Central/East Europe with **345** arrivals, decreased by **27.8%**.

During the summer period to date, May to September 2009, the European market recorded a **5.4%** decline with **122,306** compared to **129,226** in 2008.

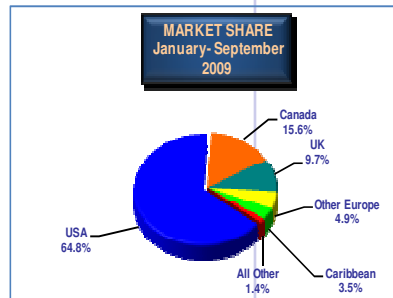
For January to September period, the European market declined by **5.5%**. Total stopovers were **207,272** compared to **219,270** in 2008. From the Northern European market region arrivals decreased by **4.5%** with a total of **142,429**. From South/Western Europe region, **60,561** arrivals declined by **6.1%**. From the third market region, Central/East Europe **4,282** arrivals declined by **25.0%**

Latin America

The Latin American market decreased by **14.9%** in September 2009, with a total of **964** stopovers compared to **1,133** in September 2008. From the Central American region a total of **474** arrivals decreased by **27.7%**. From South America, **490** arrivals an increase of **2.7%**.

For the summer period to date, May to September 2009, the Latin American market recorded decline of **5.7%** compared to 2008. Total arrivals from this market were **6,516** compared to **6,911** in 2008.

Cumulatively, for the January to September period, the Latin American market decreased by **4.7%** with a total of **11,321** visitors compared to **11,876** for the corresponding period in 2008. From Central American region a total of **4,188** arrivals decreased by **19.4%**. From the South American region a total of **7,133** arrivals an increased of **6.8%**.



The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **2.9%** in September with a total of **4,557** visitors, compared to **4,695** in September 2008.

The major Caribbean countries which provided visitors to Jamaica in September were: the Cayman Islands (**1,627**), Trinidad and Tobago (**759**), Barbados (**276**), Bahamas Is. (**259**), Antigua (**210**), Bermuda (**171**) and Guyana (**144**).

For the summer period to date, May to September 2009, the Caribbean market recorded a **5.3%** decline compared to the same period in 2008.

Cumulatively the Caribbean stopover arrivals in the January to September period decreased by **2.3%**, with **49,738** in 2009 compared to **50,911** in 2008. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **17,869** visitors followed by Trinidad and Tobago **7,339**, Bahamas Is. with **3,890**, and Barbados with **3,743** visitors.

Asia

The Asian market increased by **14.5%** in September 2009 with a total of **465** stopovers compared to **406** in September 2008.

The major Asian countries which provided visitors to Jamaica in September were: Japan (**238**) up **16.7%**; India (**81**) up **80.0%**, and China (**57**) down **32.9%**, compared to September 2008.

For the summer period to date, May to September 2009, the Asian market recorded an increase of **5.4%**, compared to the same period in 2008.

Year-to-date, January to September the Asian market grew by **2.7%** with **4,822** arrivals compared to **4,695** arrivals in 2008.

Other Countries

Of the other countries, Australia with **126** stopovers decreased by **36.0%** and Israel increased by **1.0%** with **106** stopovers in September 2009 against the **197** and **105** respectively who came in September 2008.

Collectively, January to September other countries recorded a decline of **18.7%** with **3,873** arrivals in 2009 compared to **4,765** in 2008.

Market Share

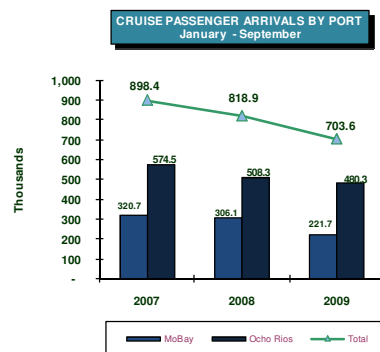
The market share of stopover visitors for year-to-date January to September were as follows: USA **64.8%**; Canada **15.6%**; UK **9.7%**; Continental Europe **4.9%**, the Caribbean **3.5%**; Latin America **0.7%**; Asia **0.4%** and Other Countries **0.3%**.

Cruise Passengers

A total of **45,101** cruise passengers visited Jamaica in September 2009. This represented a **7.6%** decrease against the **48,821** recorded for September 2008.

For the summer period to date, May to September 2009, the cruise passengers arrivals recorded a **0.4%** increase with a total of **289,382** passengers compared to **290,642** in 2008.

Cumulatively, a total of **703,586** cruise passengers visited our shores in January to September 2009 period, a decrease of **14.1%** against the **818,901** recorded for the corresponding period in 2008.



A total of **32,126** cruise passengers visited the port of Ocho Rios in September 2009, a decrease of **9.1%** over the **35,335** recorded for September 2008.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **5.5%** with **480,343** passengers compared to the **508,260** during the same corresponding period in 2008.

The port in Montego Bay recorded a total of **12,877** cruise passengers for September 2009 a decrease of **4.5%** against the **13,486** recorded in 2008.

Cumulatively, a total of **221,694** passengers visited Montego Bay, a decrease of **27.6%**, compared to the **306,076** recorded in 2008.

Length of Stay

The average length of stay of **Foreign National** arrivals in September was **9.5** nights, compared to the **9.9** nights recorded for all types of accommodations in 2008. The average length of stay in hotels was **7.0** nights compared to **7.3** nights in September 2008.

Cumulatively, the average length of stay for the January to September period was **9.0** nights compared to **9.1** nights recorded for all types of accommodations in 2008. The aver-

age length of stay in hotels was **6.9** nights the same level as recorded for hotels in 2008.

The average length of stay of **Non-Resident Jamaican** arrivals in September 2009 was **15.8** nights compared to the **16.1** nights in September 2008. The average length of stay in hotels was **7.2** nights compared to **7.3** nights in September 2008.

Cumulatively, the average length of stay for January to September period was **15.7** nights as against the **16.6** nights recorded for all types of accommodations in 2008. In hotels the average length of stay during the period under review was **8.0** nights compared to **8.5** nights during 2008.

Purpose of Visit

Year-to-date January to September 2009, **80.2%** or **1,048,471** of the **1,307,705 Foreign Nationals** who visited Jamaica were visiting for the purpose of Leisure, **8.2%** were Visiting Friends & Relatives, **5.4%** were on Business, and the remaining **6.3%** were on Other purposes of travel.

A total of **43,181** or **40.2%** of the **107,262 Non-Resident Jamaicans** who travelled to Jamaica during January and September 2009 were visiting for Leisure, **28.7%** were visiting Friends & Relatives, **6.7%** were on Business and the remaining **24.3%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,414,967** stopover arrivals visiting Jamaica year-to-date, January to September 2009, the resort area of Montego Bay welcomed **403,191** arrivals or **28.5%**. Ocho Rios got **327,847** or **23.2%**, Negril received **308,710** or **21.8%**, and Kingston got **171,132** or **12.1%**. The remaining **14.4%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,414,967** stopovers arrivals visiting Jamaica during January and September 2009, **1,173,411** or **82.9%** used scheduled airlines, while **241,556** or **17.1%** used chartered flights.

During the corresponding period in 2008 the percentage distribution was **83.8%** scheduled airlines and **16.2%** chartered airlines.

TABLE 1
TOURIST ARRIVALS
January - September
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/- 2009/08	+/- 2009/07	Total Stopover Arrivals	+/- 2009/08	+/- 2009/07
		+/- 2009/08	+/- 2009/07						
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
April	151,241	7.0%	6.1%	12,849	18.3%	59.8%	164,090	7.8%	9.0%
Jan.-Apr.	606,327	1.8%	10.0%	42,860	5.3%	62.6%	649,187	2.0%	12.4%
May	143,241	9.5%	15.2%	10,202	-2.4%	31.8%	153,443	8.6%	16.2%
June	155,036	4.4%	8.0%	13,525	0.4%	4.4%	168,561	4.1%	7.7%
July	177,714	5.8%	0.2%	18,226	4.3%	0.7%	195,940	5.7%	0.3%
August	138,826	7.0%	12.0%	13,747	8.4%	8.3%	152,573	7.1%	11.6%
September	86,561	3.7%	6.0%	8,702	1.4%	8.6%	95,263	3.5%	6.2%
May - Sep.	701,378	6.2%	7.8%	64,402	2.8%	8.2%	765,780	5.9%	7.8%
Jan.- Sep.	1,307,705	4.1%	8.8%	107,262	3.8%	24.9%	1,414,967	4.1%	9.9%

Research & Marketing Intelligence Unit
Marketing Dept.
Jamaica Tourist Board
November 13, 2009.

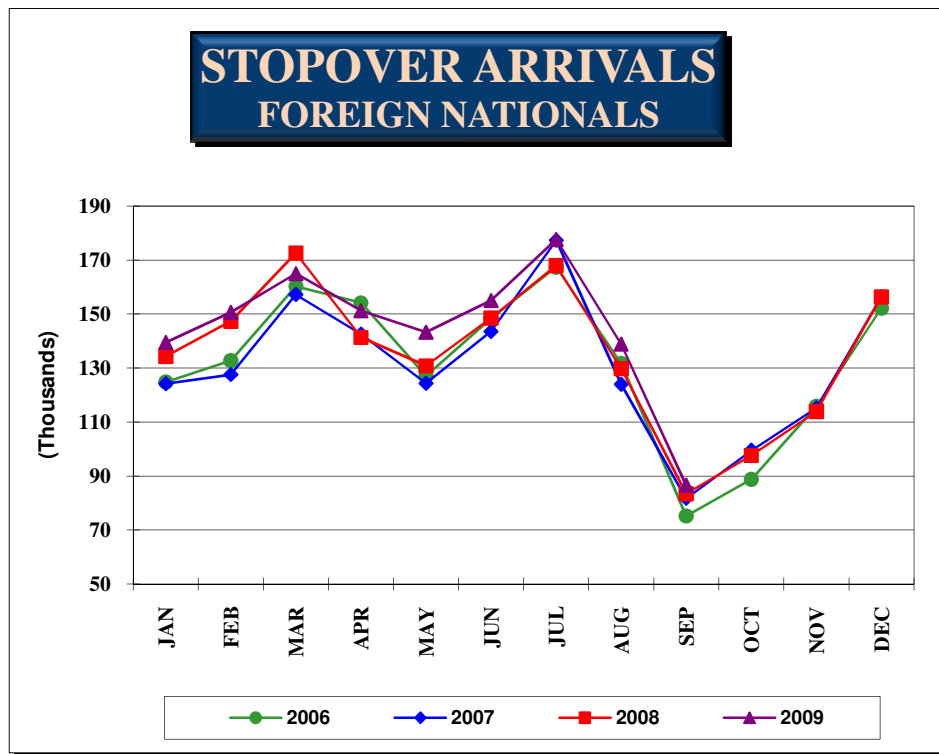


FIG. 1

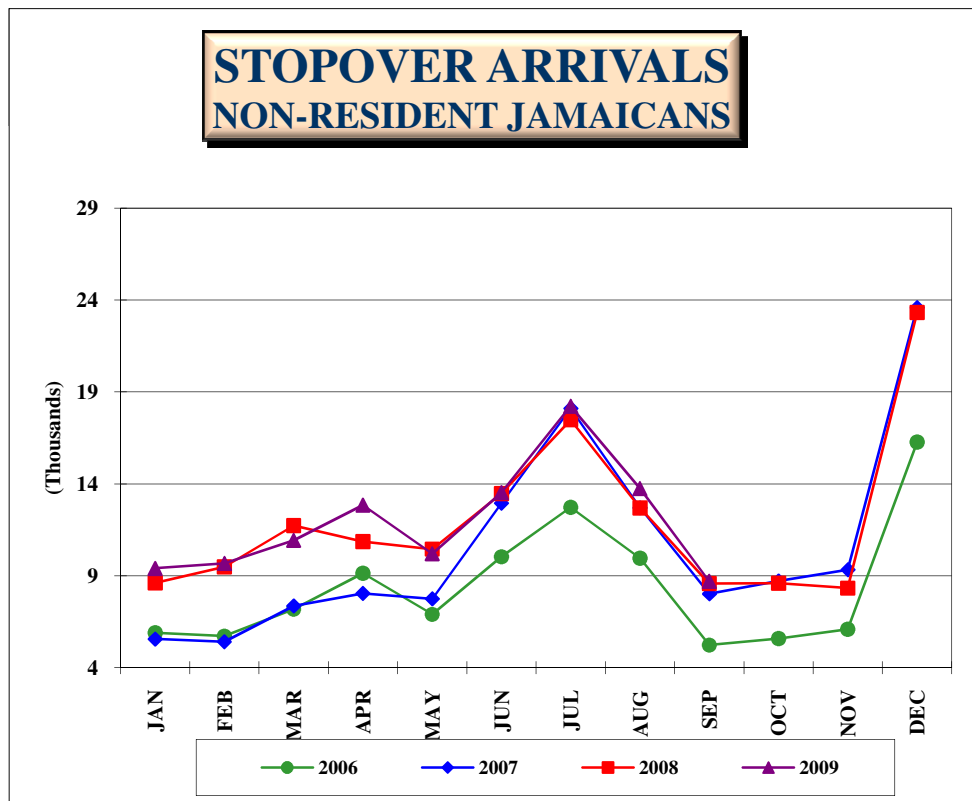


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - SEPTEMBER
2009**

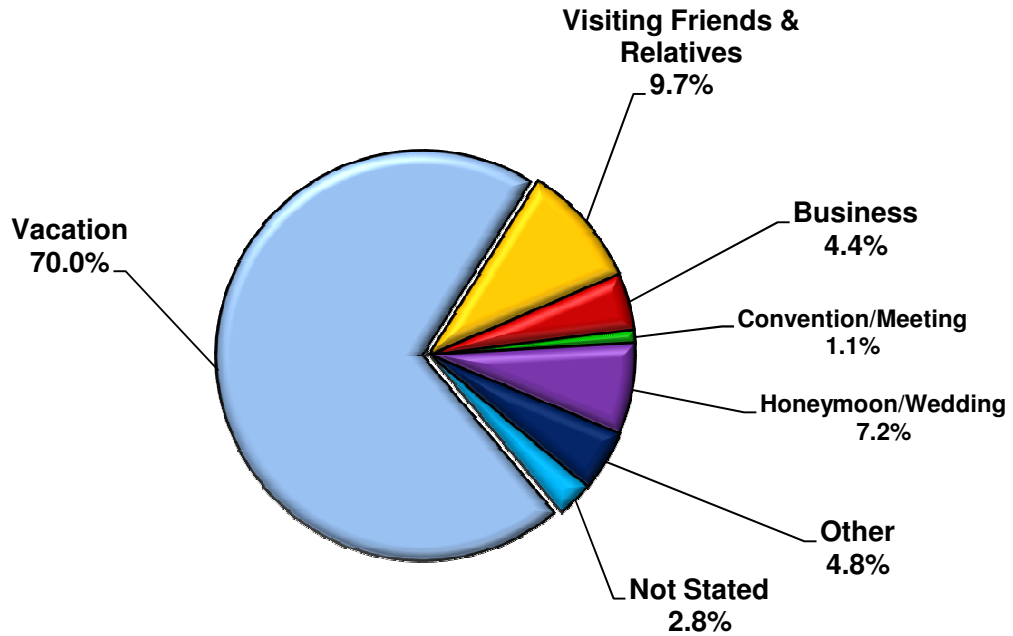


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - September 2009	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	948,859	72.6%	41,345	38.5%	990,204	70.0%
Visiting Friends & Relatives	106,854	8.2%	30,827	28.7%	137,681	9.7%
Business	56,571	4.3%	6,235	5.8%	62,806	4.4%
Convention/Meeting	14,267	1.1%	942	0.9%	15,209	1.1%
Honeymoon/Wedding	99,612	7.6%	1,836	1.7%	101,448	7.2%
Other	57,195	4.4%	10,847	10.1%	68,042	4.8%
Not Stated	24,347	1.9%	15,230	14.2%	39,577	2.8%
TOTAL	1,307,705	100.0%	107,262	100.0%	1,414,967	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2009**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,915	21,529	17,900	6,846	80,190	39,960	21,594	1,334	4,746	540	522	148,886
February	42,160	25,479	19,686	5,977	93,302	39,244	20,403	1,246	4,863	844	380	160,282
March	44,518	29,094	24,359	9,969	107,940	39,170	22,247	915	4,529	629	499	175,929
April	51,537	19,751	28,875	9,250	109,413	25,797	20,722	1,310	5,913	558	377	164,090
Jan.-Apr.	172,130	95,853	90,820	32,042	390,845	144,171	84,966	4,805	20,051	2,571	1,778	649,187
May	43,701	19,002	31,037	11,797	105,537	17,975	23,047	1,068	4,896	490	430	153,443
June	46,424	21,069	39,365	15,830	122,688	13,219	24,916	1,024	5,798	511	405	168,561
July	63,837	16,511	41,067	17,550	138,965	18,961	27,105	1,645	8,302	474	488	195,940
August	53,543	10,856	25,917	11,476	101,792	16,343	25,783	1,815	6,134	311	395	152,573
September	24,699	8,014	18,590	6,176	57,479	9,966	21,455	964	4,557	465	377	95,263
May - Sep.	232,204	75,452	155,976	62,829	526,461	76,464	122,306	6,516	29,687	2,251	2,095	765,780
Jan. - Sep.	404,334	171,305	246,796	94,871	917,306	220,635	207,272	11,321	49,738	4,822	3,873	1,414,967
+/- %	5.2%	3.7%	-0.5%	-3.2%	2.4%	28.1%	-5.5%	-4.7%	-2.3%	2.7%	-18.7%	4.1%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	SEPTEMBER			% C h a n g e			JANUARY - SEPTEMBER			% C h a n g e				
	2006	2007	2008	2009	2009/08	2009/07	2009/06	2006	2007	2008	2009	2009/08	2009/07	2009/06
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	1,093	1,057	1,302	1,386	6.5	31.1	26.8	23,512	22,553	24,132	23,270	-3.6	3.2	-1.0
Delaware	265	252	284	270	-4.9	7.1	1.9	4,505	4,402	4,188	4,250	1.5	-3.5	-5.7
Maine	94	123	106	144	35.8	17.1	53.2	2,978	2,495	2,599	2,961	13.9	18.7	-0.6
Maryland	2,482	2,273	2,160	2,401	11.2	5.6	-3.3	37,843	35,336	34,543	34,108	-1.3	-3.5	-9.9
Massachusetts	851	970	1,193	1,296	8.6	33.6	52.3	23,088	22,146	23,121	26,790	15.9	21.0	16.0
New Hampshire	178	206	160	260	62.5	26.2	46.1	3,675	3,635	3,591	4,097	14.1	12.7	11.5
New Jersey	2,746	2,649	2,516	3,030	20.4	14.4	10.3	57,200	52,319	51,450	53,418	3.8	2.1	-6.6
New York	8,221	9,325	9,458	10,919	15.4	17.1	32.8	157,159	152,229	160,112	167,418	4.6	10.0	6.5
Pennsylvania	2,394	2,672	2,487	3,063	23.2	14.6	27.9	47,928	45,571	48,623	54,397	11.9	19.4	13.5
Rhode Island	157	98	141	183	29.8	86.7	16.6	3,030	2,777	2,587	3,135	21.2	12.9	3.5
Vermont	44	54	42	58	38.1	7.4	31.8	1,598	1,523	1,553	1,521	-2.1	-0.1	-4.8
Virginia	1,114	1,139	1,167	1,233	5.7	8.3	10.7	22,681	20,387	21,379	21,552	0.8	5.7	-5.0
Washington D.C.	296	251	273	283	3.7	12.7	-4.4	5,214	4,825	4,385	4,817	9.9	-0.2	-7.6
West Virginia	155	91	136	173	27.2	90.1	11.6	2,116	1,863	2,137	2,600	21.7	39.6	22.9
Total	20,090	21,160	21,425	24,699	15.3	16.7	22.9	392,527	372,061	384,400	404,334	5.2	8.7	3.0
<u>MIDWEST (CHICAGO)</u>														
Illinois	1,959	1,948	2,069	1,855	-10.3	-4.8	-5.3	42,763	37,345	38,634	38,097	-1.4	2.0	-10.9
Indiana	805	747	740	743	0.4	-0.5	-7.7	13,661	11,817	11,845	11,624	-1.9	-1.6	-14.9
Iowa	369	331	296	315	6.4	-4.8	-14.6	7,561	6,783	7,531	8,676	15.2	27.9	14.7
Kansas	313	334	274	338	23.4	1.2	8.0	4,561	4,385	4,457	5,235	17.5	19.4	14.8
Kentucky	474	461	449	448	-0.2	-2.8	-5.5	7,150	5,719	5,695	5,866	3.0	2.6	-18.0
Michigan	951	870	865	1,064	23.0	22.3	11.9	24,327	19,443	21,206	22,895	8.0	17.8	-5.9
Minnesota	407	398	376	381	1.3	-4.3	-6.4	18,586	15,270	15,770	15,559	-1.3	1.9	-16.3
Missouri	687	960	863	860	-0.3	-10.4	25.2	15,920	15,758	13,134	15,695	19.5	-0.4	-1.4
Nebraska	269	209	247	233	-5.7	11.5	-13.4	4,567	4,365	4,620	5,100	10.4	16.8	11.7
North Dakota	39	43	67	53	-20.9	23.3	35.9	1,764	1,846	1,941	1,995	2.8	8.1	13.1
Ohio	1,198	1,135	1,157	1,155	-0.2	1.8	-3.6	20,569	16,634	17,975	19,074	6.1	14.7	-7.3
South Dakota	74	78	65	63	-3.1	-19.2	-14.9	2,020	1,770	1,913	2,168	13.3	22.5	7.3
Wisconsin	545	557	588	506	-13.9	-9.2	-7.2	22,790	19,147	20,509	19,321	-5.8	0.9	-15.2
Total	8,090	8,071	8,056	8,014	-0.5	-0.7	-0.9	186,239	160,282	165,230	171,305	3.7	6.9	-8.0

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	SEPTEMBER			% Change			JANUARY - SEPTEMBER			% Change				
	2006	2007	2008	2009	2009/08	2009/07	2009/06	2006	2007	2008	2009	2009/08	2009/07	2009/06
SOUTH (MIAMI)														
Alabama	464	476	505	397	-21.4	-16.6	-14.4	6,956	6,131	6,479	6,589	1.7	7.5	-5.3
Arkansas	273	231	240	195	-18.8	-15.6	-28.6	3,521	3,117	3,449	3,589	4.1	15.1	1.9
Florida	10,935	11,245	10,276	11,556	12.5	2.8	5.7	144,675	139,917	141,592	141,702	0.1	1.3	-2.1
Georgia	2,804	3,478	3,205	2,905	-9.4	-16.5	3.6	42,166	40,725	43,711	40,752	-6.8	0.1	-3.4
Louisiana	350	355	168	255	51.8	-28.2	-27.1	6,655	5,882	5,338	5,704	6.9	-3.0	-14.3
Mississippi	181	184	195	152	-22.1	-17.4	-16.0	3,430	2,648	2,810	2,944	4.8	11.2	-14.2
North Carolina	1,210	1,356	1,213	1,459	20.3	7.6	20.6	18,274	17,161	18,976	20,052	5.7	16.8	9.7
Oklahoma	337	269	375	302	-19.5	12.3	-10.4	5,559	4,394	4,363	4,856	11.3	10.5	-12.6
South Carolina	631	651	631	692	9.7	6.3	9.7	8,029	7,709	9,279	9,253	-0.3	20.0	15.2
Tennessee	887	853	714	677	-5.2	-20.6	-23.7	11,971	10,323	11,947	11,355	-5.0	10.0	-5.1
Total	18,072	19,098	17,522	18,590	6.1	-2.7	2.9	251,236	238,007	247,944	246,796	-0.5	3.7	-1.8
WEST (LOS ANGELES)														
Alaska	20	15	15	12	-20.0	-20.0	-40.0	294	277	384	317	-17.4	14.4	7.8
Arizona	328	360	359	294	-18.1	-18.3	-10.4	5,637	5,092	5,362	4,824	-10.0	-5.3	-14.4
California	2,797	2,523	2,431	2,170	-10.7	-14.0	-22.4	42,310	38,042	37,021	32,243	-12.9	-15.2	-23.8
Colorado	403	454	448	474	5.8	4.4	17.6	7,194	6,597	6,845	6,789	-0.8	2.9	-5.6
Hawaii	10	24	24	22	-8.3	-8.3	120.0	233	230	281	242	-13.9	5.2	3.9
Idaho	46	40	52	43	-17.3	7.5	-6.5	1,060	884	1,025	788	-23.1	-10.9	-25.7
Montana	34	28	39	39	0.0	39.3	14.7	889	702	640	762	19.1	8.5	-14.3
Nevada	170	183	215	215	0.0	17.5	26.5	2,815	2,455	2,775	3,097	11.6	26.2	10.0
New Mexico	55	88	81	69	-14.8	-21.6	25.5	1,130	1,120	1,205	1,267	5.1	13.1	12.1
Oregon	126	131	164	189	15.2	44.3	50.0	2,296	2,135	2,252	1,985	-11.9	-7.0	-13.5
Texas	1,917	1,905	1,776	2,095	18.0	10.0	9.3	35,827	32,341	32,631	35,077	7.5	8.5	-2.1
Utah	106	132	108	151	39.8	14.4	42.5	1,995	1,580	1,990	2,129	7.0	34.7	6.7
Washington	291	303	343	358	4.4	18.2	23.0	4,998	4,506	4,920	4,635	-5.8	2.9	-7.3
Wyoming	25	25	37	45	21.6	80.0	80.0	654	570	628	716	14.0	25.6	9.5
Total	6,328	6,211	6,092	6,176	1.4	-0.6	-2.4	107,332	96,531	97,959	94,871	-3.2	-1.7	-11.6
TOTAL U.S.A.	52,580	54,540	53,095	57,479	8.3	5.4	9.3	937,334	866,881	895,533	917,306	2.4	5.8	-2.1

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	SEPTEMBER							JANUARY - SEPTEMBER						
	2006	2007	2008	2009	% Change			2006	2007	2008	2009	% Change		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CANADA (TORONTO)														
Alberta	251	373	341	678	98.8	81.8	170.1	6,277	11,300	13,991	19,889	42.2	76.0	216.9
British Columbia	146	274	434	425	-2.1	55.1	191.1	3,238	5,919	6,938	11,396	64.3	92.5	251.9
Manitoba	68	64	67	132	97.0	106.3	94.1	2,124	3,259	4,063	5,359	31.9	64.4	152.3
New Brunswick	24	38	48	50	4.2	31.6	108.3	1,734	1,786	2,586	3,113	20.4	74.3	79.5
Newfoundland	27	39	61	112	83.6	187.2	314.8	698	631	1,215	1,816	49.5	187.8	160.2
Nova Scotia	39	48	138	99	-28.3	106.3	153.8	2,704	3,014	3,894	4,692	20.5	55.7	73.5
Ontario	4,125	5,525	6,129	7,266	18.6	31.5	76.1	79,392	91,978	109,228	133,579	22.3	45.2	68.3
P.E. Island	5	3	3	13	333.3	333.3	160.0	209	300	281	459	63.3	53.0	119.6
Quebec	718	899	1,086	1,085	-0.1	20.7	51.1	14,504	18,152	24,314	34,324	41.2	89.1	136.7
Saskatchewan	25	35	51	100	96.1	185.7	300.0	1,098	2,982	5,468	5,643	3.2	89.2	413.9
Northwest Territories	25	24	15	6	-60.0	-75.0	-76.0	274	228	275	365	32.7	60.1	33.2
Total	5,453	7,322	8,373	9,966	19.0	36.1	82.8	112,252	139,549	172,253	220,635	28.1	58.1	96.6
LONDON OFFICE														
Northern Europe														
U.K.	11,829	13,482	16,249	14,275	-12.1	5.9	20.7	126,509	138,811	143,372	137,384	-4.2	-1.0	8.6
Denmark	95	48	41	42	2.4	-12.5	-55.8	852	820	607	588	-3.1	-28.3	-31.0
Finland	7	20	17	4	-76.5	-80.0	-42.9	243	198	252	397	57.5	100.5	63.4
Ireland	228	251	346	246	-28.9	-2.0	7.9	2,370	3,170	2,787	2,238	-19.7	-29.4	-5.6
Norway	38	43	38	51	34.2	18.6	34.2	582	612	827	706	-14.6	15.4	21.3
Sweden	31	50	68	67	-1.5	34.0	116.1	760	838	1,256	1,116	-11.1	33.2	46.8
Total	12,228	13,894	16,759	14,685	-12.4	5.7	20.1	131,316	144,449	149,101	142,429	-4.5	-1.4	8.5
Southern Europe														
Greece	16	11	10	24	140.0	118.2	50.0	162	134	296	246	-16.9	83.6	51.9
Italy	579	550	484	419	-13.4	-23.8	-27.6	13,612	12,423	11,790	11,126	-5.6	-10.4	-18.3
Portugal	350	1,554	1,533	1,388	-9.5	-10.7	296.6	3,132	10,226	9,110	6,837	-25.0	-33.1	118.3
Spain	1,019	2,397	2,192	2,067	-5.7	-13.8	102.8	5,714	14,114	13,374	11,511	-13.9	-18.4	101.5
Western Europe														
Austria	94	66	86	106	23.3	60.6	12.8	2,111	1,919	1,624	1,781	9.7	-7.2	-15.6
Belgium	321	476	359	457	27.3	-4.0	42.4	3,282	4,695	4,796	4,913	2.4	4.6	49.7
France	117	120	158	144	-8.9	20.0	23.1	2,406	2,830	2,729	2,898	6.2	2.4	20.4
Germany	869	1,064	1,168	1,224	4.8	15.0	40.9	13,758	14,341	13,419	14,264	6.3	-0.5	3.7
Luxemburg	8	6	5	15	200.0	150.0	87.5	213	178	142	179	26.1	0.6	-16.0
Netherlands	564	640	502	496	-1.2	-22.5	-12.1	5,385	5,825	5,667	5,226	-7.8	-10.3	-3.0
Switzerland	88	105	102	85	-16.7	-19.0	-3.4	2,063	1,580	1,516	1,580	4.2	0.0	-23.4
Total	4,025	6,989	6,599	6,425	-2.6	-8.1	59.6	51,838	68,265	64,463	60,561	-6.1	-11.3	16.8
Central/East Europe														
Czech Republic	14	24	33	32	-3.0	33.3	128.6	223	548	538	428	-20.4	-21.9	91.9
Hungary	9	8	10	9	-10.0	12.5	0.0	155	251	623	194	-68.9	-22.7	25.2
Poland	52	99	129	85	-34.1	-14.1	63.5	452	642	951	858	-9.8	33.6	89.8
Russia	52	132	118	114	-3.4	-13.6	119.2	730	839	1,381	1,291	-6.5	53.9	76.8
Ukraine	13	20	18	14	-22.2	-30.0	7.7	97	190	329	312	-5.2	64.2	221.6
Other Europe	98	83	170	91	-46.5	9.6	-7.1	1,092	1,520	1,884	1,199	-36.4	-21.1	9.8
Total	238	366	478	345	-27.8	-5.7	45.0	2,749	3,990	5,706	4,282	-25.0	7.3	55.8
Total	16,491	21,249	23,836	21,455	-10.0	1.0	30.1	185,903	216,704	219,270	207,272	-5.5	-4.4	11.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>SEPTEMBER</u>			<u>% C h a n g e</u>				<u>JANUARY - SEPTEMBER</u>			<u>% C h a n g e</u>			
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	170	183	327	222	-32.1	21.3	30.6	1,623	1,624	2,555	1,660	-35.0	2.2	2.3
Belize	65	48	51	41	-19.6	-14.6	-36.9	503	412	459	467	1.7	13.3	-7.2
Costa Rica	48	59	69	46	-33.3	-22.0	-4.2	487	550	640	568	-11.3	3.3	16.6
El Salvador	16	11	46	15	-67.4	36.4	-6.3	78	135	211	124	-41.2	-8.1	59.0
Guatemala	33	20	22	21	-4.5	5.0	-36.4	245	220	197	267	35.5	21.4	9.0
Honduras	11	10	28	11	-60.7	10.0	0.0	116	105	197	118	-40.1	12.4	1.7
Nicaragua	2	3	8	4	-50.0	33.3	100.0	43	41	70	65	-7.1	58.5	51.2
Panama	80	132	105	114	8.6	-13.6	42.5	892	893	869	919	5.8	2.9	3.0
Total	425	466	656	474	-27.7	1.7	11.5	3,987	3,980	5,198	4,188	-19.4	5.2	5.0
SOUTH AMERICA														
Argentina	36	112	93	90	-3.2	-19.6	150.0	782	889	1,349	1,370	1.6	54.1	75.2
Bolivia	0	3	0	1	-	-66.7	-	47	28	44	32	-27.3	14.3	-31.9
Brazil	80	110	137	114	-16.8	3.6	42.5	1,005	1,069	1,355	1,136	-16.2	6.3	13.0
Chile	53	64	103	91	-11.7	42.2	71.7	431	404	664	757	14.0	87.4	75.6
Colombia	19	87	25	63	152.0	-27.6	231.6	734	1,115	711	684	-3.8	-38.7	-6.8
Ecuador	3	34	8	15	87.5	-55.9	400.0	207	141	1,491	1,610	8.0	1041.8	677.8
Paraguay	0	0	1	0	-	-	-	12	22	9	18	100.0	-18.2	50.0
Peru	29	33	50	23	-54.0	-30.3	-20.7	290	238	353	370	4.8	55.5	27.6
Uruguay	10	4	13	12	-7.7	200.0	20.0	78	65	118	157	33.1	141.5	101.3
Venezuela	129	55	47	81	72.3	47.3	-37.2	801	621	577	984	70.5	58.5	22.8
Other South America	0	0	0	0	-	-	-	2	2	7	15	114.3	650.0	650.0
Total	359	502	477	490	2.7	-2.4	36.5	4,389	4,594	6,678	7,133	6.8	55.3	62.5
Total Latin America	784	968	1,133	964	-14.9	-0.4	23.0	8,376	8,574	11,876	11,321	-4.7	32.0	35.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	SEPTEMBER							JANUARY - SEPTEMBER						
	2006	2007	2008	2009	% Change			2006	2007	2008	2009	% Change		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CARIBBEAN														
Antigua	208	180	287	210	-26.8	16.7	1.0	1,810	1,625	2,091	1,910	-8.7	17.5	5.5
Bahamas	217	327	181	259	43.1	-20.8	19.4	2,665	3,836	3,288	3,890	18.3	1.4	46.0
Barbados	417	403	374	276	-26.2	-31.5	-33.8	4,523	3,950	4,586	3,743	-18.4	-5.2	-17.2
Bermuda	160	170	177	171	-3.4	0.6	6.9	2,210	2,247	2,409	2,310	-4.1	2.8	4.5
British Virgin Is.	107	90	66	62	-6.1	-31.1	-42.1	772	674	723	714	-1.2	5.9	-7.5
Cayman Is.	1,358	1,372	1,439	1,627	13.1	18.6	19.8	12,406	14,173	15,104	17,869	18.3	26.1	44.0
Dominica	51	45	91	52	-42.9	15.6	2.0	391	307	491	450	-8.4	46.6	15.1
Grenada	32	46	58	28	-51.7	-39.1	-12.5	437	576	724	503	-30.5	-12.7	15.1
Guyana	166	142	182	144	-20.9	1.4	-13.3	1,619	1,651	1,776	1,650	-7.1	-0.1	1.9
Monsterrat	10	5	6	12	100.0	140.0	20.0	117	91	111	114	2.7	25.3	-2.6
St. Kitts/Nevis/Anguilla	69	82	103	105	1.9	28.0	52.2	755	661	782	830	6.1	25.6	9.9
St. Lucia	127	113	135	151	11.9	33.6	18.9	1,036	1,069	1,411	1,025	-27.4	-4.1	-1.1
St. Vincent	93	81	95	60	-36.8	-25.9	-35.5	590	477	697	444	-36.3	-6.9	-24.7
Turks & Caicos Is.	140	135	218	134	-38.5	-0.7	-4.3	1,063	1,247	1,357	1,098	-19.1	-11.9	3.3
Trinidad & Tobago	669	734	683	759	11.1	3.4	13.5	6,417	7,306	8,172	7,339	-10.2	0.5	14.4
Comm. Caribbean	3,824	3,925	4,095	4,050	-1.1	3.2	5.9	36,811	39,890	43,722	43,889	0.4	10.0	19.2
Aruba	26	38	45	23	-48.9	-39.5	-11.5	289	290	382	300	-21.5	3.4	3.8
Bonaire	3	2	1	0	-	-	-	22	22	1	0	-	-	-
Cuba	17	95	49	89	81.6	-6.3	423.5	147	770	645	891	38.1	15.7	506.1
Curacao	68	43	99	54	-45.5	25.6	-20.6	710	694	1,423	966	-32.1	39.2	36.1
Dominican Rep.	125	269	117	90	-23.1	-66.5	-28.0	806	1,342	1,392	910	-34.6	-32.2	12.9
Guadeloupe	3	1	3	6	100.0	500.0	100.0	64	113	124	95	-23.4	-15.9	48.4
Haiti	8	47	14	18	28.6	-61.7	125.0	86	209	201	222	10.4	6.2	158.1
Puerto Rico	122	127	136	106	-22.1	-16.5	-13.1	1,207	1,100	1,342	1,066	-20.6	-3.1	-11.7
St. Maarten	54	51	65	63	-3.1	23.5	16.7	572	580	701	575	-18.0	-0.9	0.5
Surinam	29	24	48	31	-35.4	29.2	6.9	371	351	376	342	-9.0	-2.6	-7.8
All other Caribbean	26	20	23	27	17.4	35.0	3.8	490	536	602	482	-19.9	-10.1	-1.6
Other Caribbean	481	717	600	507	-15.5	-29.3	5.4	4,764	6,007	7,189	5,849	-18.6	-2.6	22.8
TOTAL CARIBBEAN	4,305	4,642	4,695	4,557	-2.9	-1.8	5.9	41,575	45,897	50,911	49,738	-2.3	8.4	19.6
ASIA														
India	40	127	45	81	80.0	-36.2	102.5	430	1,225	695	960	38.1	-21.6	123.3
Pakistan	0	1	1	1	0.0	0.0	-	11	76	14	14	0.0	-81.6	27.3
Japan	226	245	204	238	16.7	-2.9	5.3	2,963	2,268	2,152	1,861	-13.5	-17.9	-37.2
China	95	110	85	57	-32.9	-48.2	-40.0	661	773	775	958	23.6	23.9	44.9
Taiwan	8	3	3	0	-100.0	-100.0	-100.0	59	28	95	45	-52.6	60.7	-23.7
Korea	4	36	10	31	210.0	-13.9	675.0	143	176	190	238	25.3	35.2	66.4
Philippines	40	28	33	29	-12.1	3.6	-27.5	508	259	343	266	-22.4	2.7	-47.6
Singapore	6	4	2	5	150.0	25.0	-16.7	84	109	99	105	6.1	-3.7	25.0
Other Asia	17	41	23	23	0.0	-43.9	35.3	315	436	332	375	13.0	-14.0	19.0
	436	595	406	465	14.5	-21.8	6.7	5,174	5,350	4,695	4,822	2.7	-9.9	-6.8
OTHER COUNTRIES														
African Countries	75	105	90	77	-14.4	-26.7	2.7	734	1,127	890	889	-0.1	-21.1	21.1
Israel	91	114	105	106	1.0	-7.0	16.5	736	824	878	710	-19.1	-13.8	-3.5
Saudi Arabia	0	1	0	2	-	100.0	-	23	8	21	14	-33.3	75.0	-39.1
Turkey	8	12	16	9	-43.8	-25.0	12.5	132	164	235	213	-9.4	29.9	61.4
Other Middle East	35	18	45	30	-33.3	66.7	-14.3	279	357	448	403	-10.0	12.9	44.4
Australia	120	110	197	126	-36.0	14.5	5.0	1,416	2,238	1,981	1,400	-29.3	-37.4	-1.1
New Zealand	15	23	38	26	-31.6	13.0	73.3	221	370	265	223	-15.8	-39.7	0.9
All Other Ctries	4	5	8	1	-87.5	-80.0	-75.0	49	37	47	21	-55.3	-43.2	-57.1
Total	348	388	499	377	-24.4	-2.8	8.3	3,590	5,125	4,765	3,873	-18.7	-24.4	7.9
GRAND TOTAL	80,397	89,704	92,037	95,263	3.5	6.2	18.5	1,294,204	1,288,080	1,359,303	1,414,967	4.1	9.9	9.3

STOPOVER VISITORS BY MARKET SHARE

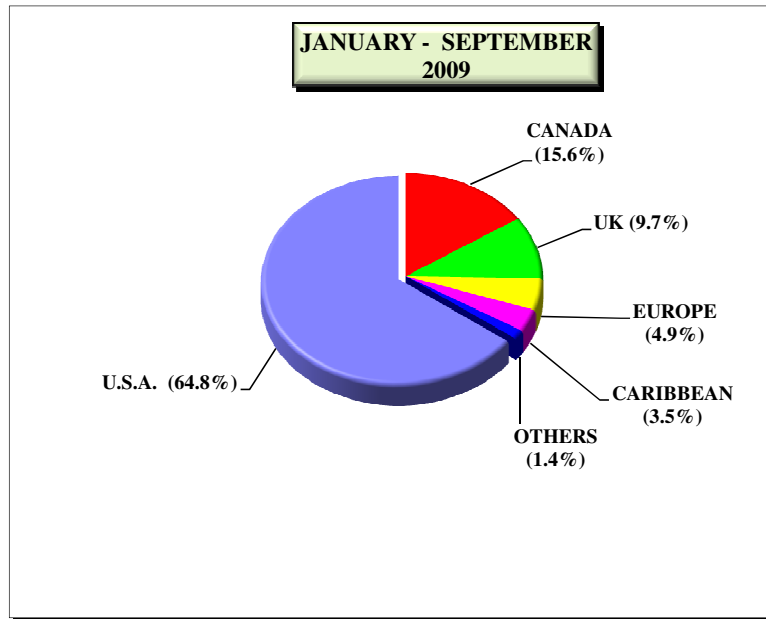


Fig. 2

Country	September 2009	% Share	Jan.-Sep. 2009	% Share	Jan.-Sep. 2008	% Share	% Change 2009/08
U.S.A	57,479	60.3%	917,306	64.8%	895,533	65.9%	2.4%
CANADA	9,966	10.5%	220,635	15.6%	172,253	12.7%	28.1%
U.K.	14,275	15.0%	137,384	9.7%	143,372	10.5%	-4.2%
EUROPE	7,180	7.5%	69,888	4.9%	75,898	5.6%	-7.9%
CARIBBEAN	4,557	4.8%	49,738	3.5%	50,911	3.7%	-2.3%
OTHERS	1,806	1.9%	20,016	1.4%	21,336	1.6%	-6.2%
Total	95,263	100.0%	1,414,967	100.0%	1,359,303	100.0%	4.1%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	FOREIGN NATIONALS				NON-RESIDENT JAMAICANS			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2008	2009	2008	2009	2008	2009	2008	2009
January	9.5	9.5	7.3	7.3	17.7	16.1	8.2	8.2
February	8.5	8.4	7.0	7.0	16.1	14.2	8.5	7.4
March	8.2	8.3	6.8	6.8	16.1	14.7	8.5	7.2
April	8.1	8.3	6.6	6.7	15.6	14.3	9.1	7.6
May	8.4	8.3	6.5	6.8	15.1	15.2	8.3	7.8
June	9.7	9.6	6.8	6.8	19.6	18.1	8.5	8.3
July	10.1	10.1	7.1	7.0	17.3	17.5	9.1	8.8
August	9.3	9.2	7.1	7.0	15.3	14.4	8.0	8.5
September	9.9	9.5	7.3	7.0	16.1	15.8	7.3	7.2
Jan - Sep	9.1	9.0	6.9	6.9	16.6	15.7	8.5	8.0

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

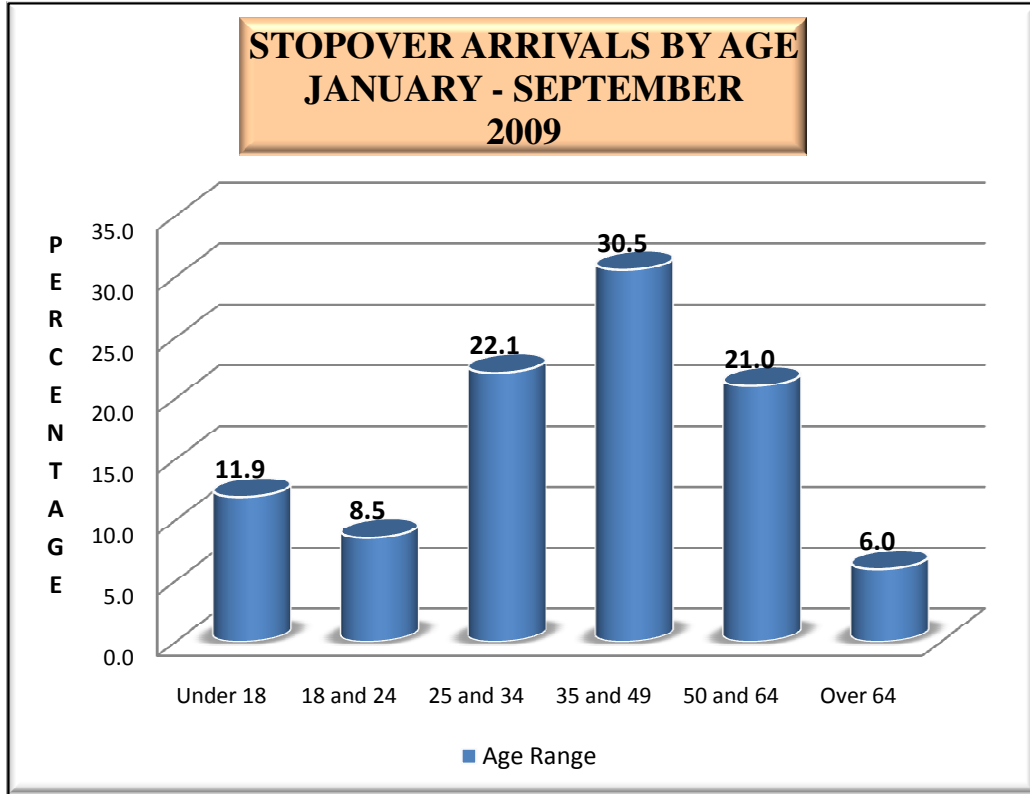


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	SEPTEMBER		JAN - SEP.		JAN - SEP.		% Change 2009/08
	2009	% Share	2009	% Share	2008	% Share	
Under 18	5,839	6.1	168,396	11.9	167,284	12.3	0.7%
18 and 24	7,424	7.8	120,686	8.5	114,282	8.4	5.6%
25 and 34	25,766	27.0	312,474	22.1	290,182	21.3	7.7%
35 and 49	29,458	30.9	432,002	30.5	426,613	31.4	1.3%
50 and 64	20,590	21.6	297,114	21.0	281,002	20.7	5.7%
Over 64	6,186	6.5	84,295	6.0	79,940	5.9	5.4%
Total	95,263	100.0	1,414,967	100.0	1,359,303	100.0	4.1%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - SEPTEMBER 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
April	12	36,638	-33.3%	-13.2%	24	66,846	-4.0%	-0.9%	36	103,484	46	110,838	-21.7%	-6.6%
Jan. - Apr.	58	139,394	-31.0%	-29.6%	98	273,359	-18.3%	-16.1%	161	414,204	213	528,259	-24.4%	-21.6%
May	11	27,898	57.1%	28.2%	12	40,283	0.0%	5.7%	23	68,181	19	59,860	21.1%	13.9%
June	6	16,386	-14.3%	-28.4%	15	52,153	50.0%	48.7%	21	68,539	17	57,962	23.5%	18.2%
July	4	14,521	-50.0%	-52.6%	11	41,591	0.0%	7.5%	15	56,112	19	69,343	-21.1%	-19.1%
August	3	10,618	-40.0%	-45.0%	11	40,831	10.0%	15.5%	14	51,449	15	54,656	-6.7%	-5.9%
September	4	12,877	0.0%	-4.5%	9	32,126	-18.2%	-9.1%	15	45,101	15	48,821	0.0%	-7.6%
May - Sep.	28	82,300	-9.7%	-23.9%	58	206,984	7.4%	13.4%	88	289,382	85	290,642	3.5%	-0.4%
Jan. - Sep.	86	221,694	-25.2%	-27.6%	156	480,343	-61.2%	-5.5%	249	703,586	298	818,901	-16.4%	-14.1%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.

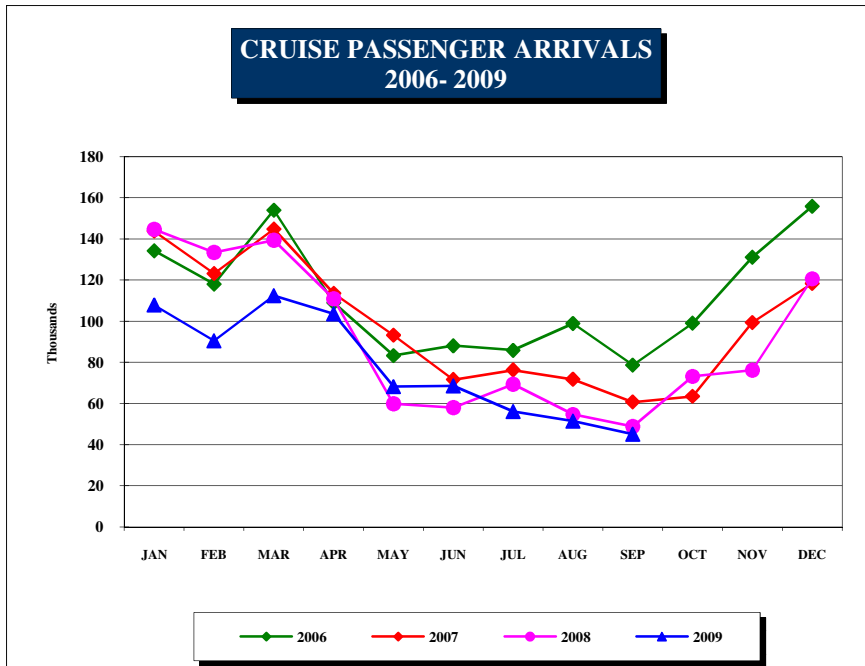


FIG. 4

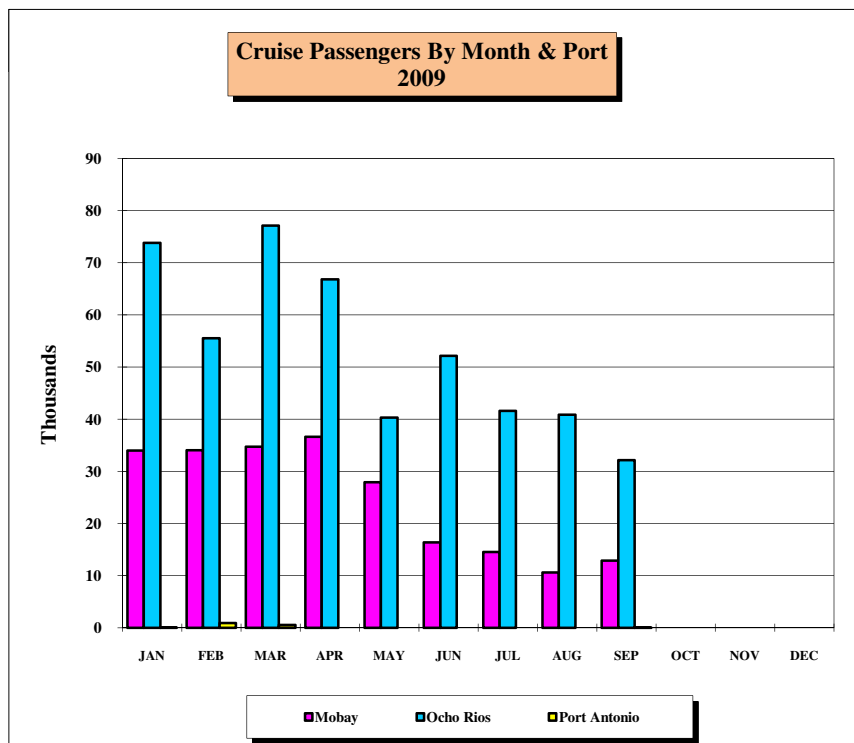


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	SEPTEMBER 2009			JANUARY - SEPTEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	1,386	0	1,386	23,261	9	23,270
Delaware	270	0	270	4,247	3	4,250
Maine	144	0	144	2,961	0	2,961
Maryland	2,400	1	2,401	34,086	22	34,108
Massachusetts	1,296	0	1,296	26,779	11	26,790
New Hampshire	260	0	260	4,092	5	4,097
New Jersey	3,030	0	3,030	53,392	26	53,418
New York	10,902	17	10,919	166,707	711	167,418
Pennsylvania	3,062	1	3,063	53,129	1,268	54,397
Rhode Island	183	0	183	3,133	2	3,135
Vermont	58	0	58	1,516	5	1,521
Virginia	1,233	0	1,233	21,535	17	21,552
Washington D.C.	283	0	283	4,798	19	4,817
West Virginia	173	0	173	2,478	122	2,600
Total	24,680	19	24,699	402,114	2,220	404,334
<u>MIDWEST (CHICAGO)</u>						
Illinois	1,851	4	1,855	33,505	4,592	38,097
Indiana	743	0	743	11,346	278	11,624
Iowa	315	0	315	8,250	426	8,676
Kansas	332	6	338	5,146	89	5,235
Kentucky	448	0	448	5,789	77	5,866
Michigan	1,064	0	1,064	22,346	549	22,895
Minnesota	381	0	381	13,513	2,046	15,559
Missouri	859	1	860	10,659	5,036	15,695
Nebraska	233	0	233	5,071	29	5,100
North Dakota	53	0	53	1,938	57	1,995
Ohio	1,155	0	1,155	18,561	513	19,074
South Dakota	63	0	63	2,149	19	2,168
Wisconsin	506	0	506	14,062	5,259	19,321
Total	8,003	11	8,014	152,335	18,970	171,305

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	SEPTEMBER 2009			JANUARY - SEPTEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>						
Alabama	395	2	397	6,577	12	6,589
Arkansas	194	1	195	3,536	53	3,589
Florida	11,534	22	11,556	141,416	286	141,702
Georgia	2,902	3	2,905	40,703	49	40,752
Louisiana	254	1	255	5,689	15	5,704
Mississippi	152	0	152	2,936	8	2,944
North Carolina	1,459	0	1,459	20,041	11	20,052
Oklahoma	301	1	302	4,788	68	4,856
South Carolina	691	1	692	9,242	11	9,253
Tennessee	677	0	677	11,331	24	11,355
Total	18,559	31	18,590	246,259	537	246,796
<u>WEST (LOS ANGELES)</u>						
Alaska	12	0	12	303	14	317
Arizona	292	2	294	4,795	29	4,824
California	2,166	4	2,170	32,084	159	32,243
Colorado	474	0	474	6,762	27	6,789
Hawaii	22	0	22	241	1	242
Idaho	43	0	43	786	2	788
Montana	39	0	39	758	4	762
Nevada	214	1	215	3,086	11	3,097
New Mexico	69	0	69	1,262	5	1,267
Oregon	188	1	189	1,958	27	1,985
Texas	2,095	0	2,095	35,031	46	35,077
Utah	151	0	151	2,116	13	2,129
Washington	358	0	358	4,601	34	4,635
Wyoming	45	0	45	711	5	716
Total	6,168	8	6,176	94,494	377	94,871
TOTAL U.S.A.	57,410	69	57,479	895,202	22,104	917,306

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	SEPTEMBER 2009			JANUARY - SEPTEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA (TORONTO)						
Alberta	391	287	678	9,725	10,164	19,889
British Columbia	322	103	425	5,978	5,418	11,396
Manitoba	71	61	132	2,387	2,972	5,359
New Brunswick	36	14	50	1,572	1,541	3,113
Newfoundland	78	34	112	930	886	1,816
Nova Scotia	81	18	99	2,199	2,493	4,692
Ontario	3,592	3,674	7,266	56,645	76,934	133,579
P.E. Island	11	2	13	173	286	459
Quebec	623	462	1,085	11,553	22,771	34,324
Saskatchewan	57	43	100	1,826	3,817	5,643
Other Canada	6	0	6	220	145	365
Total	5,268	4,698	9,966	93,208	127,427	220,635
EUROPE						
LONDON OFFICE						
Northern Europe						
U.K.	7,812	6,463	14,275	81,784	55,600	137,384
Denmark	40	2	42	538	50	588
Finland	4	0	4	379	18	397
Ireland	196	50	246	1,677	561	2,238
Norway	46	5	51	618	88	706
Sweden	65	2	67	1,039	77	1,116
Sub-Total	8,163	6,522	14,685	86,035	56,394	142,429
GERMAN OFFICE						
Southern Europe						
Greece	24	0	24	237	9	246
Italy	211	208	419	4,438	6,688	11,126
Portugal	27	1,361	1,388	333	6,504	6,837
Spain	191	1,876	2,067	1,748	9,763	11,511
Western Europe						
Austria	104	2	106	1,761	20	1,781
Belgium	46	411	457	486	4,427	4,913
France	120	24	144	2,181	717	2,898
Germany	1,195	29	1,224	14,033	231	14,264
Luxemburg	6	9	15	102	77	179
Netherlands	78	418	496	1,316	3,910	5,226
Switzerland	83	2	85	1,506	74	1,580
Sub-Total	2,085	4,340	6,425	28,141	32,420	60,561
Central/East Europe						
Czechoslovakia	29	3	32	404	24	428
Hungary	9	0	9	181	13	194
Poland	74	11	85	784	74	858
Russia	98	16	114	1,258	33	1,291
Ukraine	8	6	14	256	56	312
Other Europe	91	0	91	1,112	87	1,199
Sub-Total	309	36	345	3,995	287	4,282
Total	10,557	10,898	21,455	118,171	89,101	207,272

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	SEPTEMBER 2009			JANUARY - SEPTEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>OTHER COUNTRIES</u>						
<u>CENTRAL AMERICA</u>						
Mexico	221	1	222	1,640	20	1,660
Belize	41	0	41	458	9	467
Costa Rica	46	0	46	562	6	568
El Salvador	15	0	15	124	0	124
Guatemala	21	0	21	267	0	267
Honduras	11	0	11	118	0	118
Nicaragua	4	0	4	60	5	65
Panama	114	0	114	915	4	919
Total	473	1	474	4,144	44	4,188
<u>SOUTH AMERICA</u>						
Argentina	90	0	90	1,370	0	1,370
Bolivia	1	0	1	30	2	32
Brazil	112	2	114	1,119	17	1,136
Chile	91	0	91	753	4	757
Colombia	63	0	63	635	49	684
Ecuador	15	0	15	136	1,474	1,610
Paraguay	0	0	0	18	0	18
Peru	23	0	23	364	6	370
Uruguay	12	0	12	157	0	157
Venezuela	57	24	81	691	293	984
Other South America	0	0	0	15	0	15
Total	464	26	490	5,288	1,845	7,133
Total Latin America	937	27	964	9,432	1,889	11,321

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	SEPTEMBER 2009			JANUARY - SEPTEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	208	2	210	1,906	4	1,910
Bahamas	257	2	259	3,868	22	3,890
Barbados	275	1	276	3,691	52	3,743
Bermuda	171	0	171	2,308	2	2,310
British Virgin Is.	62	0	62	714	0	714
Cayman Is.	1,614	13	1,627	17,760	109	17,869
Dominica	52	0	52	448	2	450
Grenada	28	0	28	495	8	503
Guyana	144	0	144	1,648	2	1,650
Montserrat	12	0	12	114	0	114
St. Kitts/Nevis/Anguilla	105	0	105	828	2	830
St. Lucia	150	1	151	1,012	13	1,025
St. Vincent	60	0	60	430	14	444
Turks & Caicos Is.	133	1	134	1,079	20	1,099
Trinidad & Tobago	753	6	759	7,008	330	7,338
Comm. Caribbean	4,024	26	4,050	43,309	580	43,889
Aruba	23	0	23	299	1	300
Bonaire	0	0	0	0	0	0
Cuba	79	9	88	838	26	864
Curacao	54	0	54	966	0	966
Dominican Republic	84	6	90	817	93	910
Guadelope	5	1	6	92	3	95
Haiti	18	0	18	170	52	222
Puerto Rico	106	0	106	1,054	12	1,066
St. Maarten	63	0	63	575	0	575
Surinam	30	1	31	341	1	342
All other Caribbean	27	1	28	477	32	509
Other Caribbean	489	18	507	5,629	220	5,849
TOTAL CARIBBEAN	4,513	44	4,557	48,938	800	49,738
OTHER COUNTRIES						
India	81	0	81	958	2	960
Pakistan	1	0	1	14	0	14
Japan	238	0	238	1,854	7	1,861
China	57	0	57	871	87	958
Taiwan	0	0	0	45	0	45
Korea	31	0	31	238	0	238
Philippines	29	0	29	264	2	266
Singapore	5	0	5	96	9	105
Other Asia	23	0	23	348	27	375
Asia	465	0	465	4,688	134	4,822
African Countries	77	0	77	789	15	804
Israel	103	3	106	711	15	726
Saudi Arabia	2	0	2	77	4	81
Turkey	9	0	9	187	4	191
Other Middle East	27	3	30	370	20	390
Australia	123	3	126	1,258	38	1,296
New Zealand	26	0	26	335	5	340
All Other Ctries	1	0	1	45	0	45
Total	368	9	377	3,772	101	3,873
GRAND TOTAL	79,518	15,745	95,263	1,173,411	241,556	1,414,967

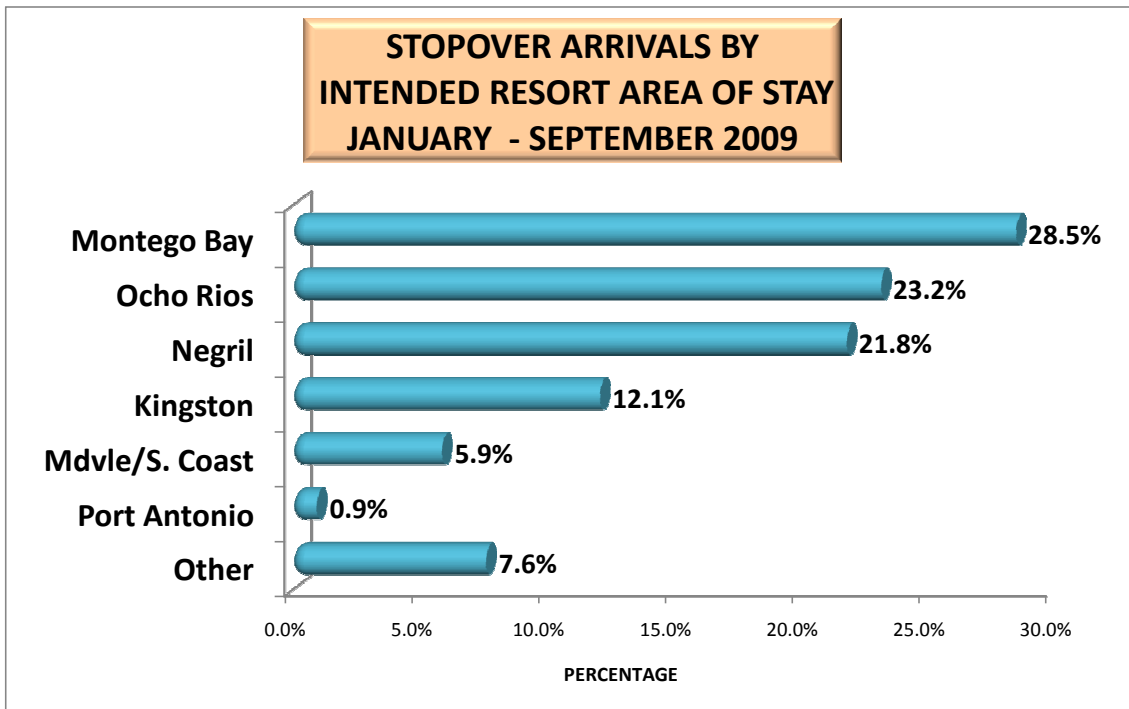


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	SEPTEMBER			JANUARY - SEPTEMBER			JANUARY - SEPTEMBER			%Change 2009/08 ARRIVALS
	2009	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	
Montego Bay	25,887	27.2%	8.1	403,191	28.5%	7.7	364,150	26.8%	7.8	10.7%
Ocho Rios	22,987	24.1%	9.1	327,847	23.2%	8.6	349,660	25.7%	8.5	-6.2%
Negril	19,271	20.2%	8.3	308,710	21.8%	8.0	268,699	19.8%	8.3	14.9%
Kingston	13,697	14.4%	12.0	171,132	12.1%	11.8	171,981	12.7%	11.9	-0.5%
Mdvle/S. Coast	4,500	4.7%	18.0	83,173	5.9%	13.9	90,119	6.6%	13.3	-7.7%
Port Antonio	911	1.0%	17.6	13,325	0.9%	16.0	13,777	1.0%	16.7	-3.3%
Other	8,010	8.4%	15.4	107,589	7.6%	15.6	100,917	7.4%	16.0	6.6%
Total	95,263	100.0%	10.1	1,414,967	100.0%	9.5	1,359,303	100.0%	9.6	4.1%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS