



CARIBBEAN  
HOTEL & TOURISM  
ASSOCIATION

For Immediate Release

Source: Caribbean Hotel and Tourism Association (CHTA)

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Photo credit: Ken Williams

**Delegates will meet at the Montego Bay Convention Centre next year.**

## **JAMAICA TO HOST 2019 CARIBBEAN TRAVEL MARKETPLACE**

SAN JUAN, Puerto Rico (February 4, 2018) - The Caribbean's largest tourism marketing event will be held in Jamaica next year.

The Caribbean Hotel and Tourism Association (CHTA) officially announced that the 37th edition of Caribbean Travel Marketplace will be held at the Montego Bay Convention Centre from January 29 to 31, 2019.

The event will be held in collaboration with the Jamaica Ministry of Tourism, the Jamaica Hotel & Tourist Association and the Jamaica Tourist Board.

Produced by CHTA, Caribbean Travel Marketplace brings together hotel and destination representatives; wholesalers and tour operators; online travel agencies; Meetings, Incentives, Conventions and Exhibitions (MICE) planners; and members of the media for several days of business meetings, including a busy program of thousands of pre-scheduled appointments.

Chief Executive Officer and Director General of CHTA Frank Comito announced that after an incredibly successful 36th convention in San Juan, Puerto Rico last week, the trade association is delighted to return the event to Jamaica next winter. "Jamaica is synonymous with exceptional hospitality, world renowned culture and incredible beauty. We look forward to continuing to offer our participants a high quality program to engage with industry peers and promote travel to our region," he said.

"I am very pleased to announce that Jamaica will once again play host to an important tourism event," said Jamaica's Minister of Tourism, Edmund Bartlett. "It is an incredible achievement for our country and I am certain we will reap significant benefits."

This year's Caribbean Travel Marketplace, which was produced by CHTA in collaboration with the Puerto Rico Convention Center District Authority, the Puerto Rico Tourism Company, Meet Puerto Rico, and the Puerto Rico Hotel and Tourism Association, exceeded organizers' expectations.

The meeting received an exceptional billing and showcased the resilience of the people of Puerto Rico and other parts of the Caribbean, in particular those destinations which are rebounding from the impact of two Category 5 hurricanes.

CHTA President Karolin Troubetzkoy remarked at the opening of the convention: "It is indeed a very special Marketplace because it is a recognition of the courage and determination of the Puerto Rican people and our brothers and sisters from the other affected islands to overcome and rise above the many obstacles and challenges thrown at them." She described local Puerto Rican tourism officials as "formidable partners" of whom CHTA could not have asked more.

#### About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the Caribbean's leading association representing tourism interests for national hotel and tourism associations. For more than 50 years, CHTA has been the backbone of the Caribbean hospitality industry. Working together with 1,000 hotel and allied members and 32 National Hotel Associations, CHTA is shaping the Caribbean's future and helping members to grow their businesses. Whether navigating new worlds like social media, sustainability, legislative issues, emerging technologies, data and intelligence or looking for avenues and ideas to better market and manage businesses, CHTA is helping members on matters that matter most.

For further information, visit [www.caribbeanhotelandtourism.com](http://www.caribbeanhotelandtourism.com).

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