

An Exclusive Offer for CHTA Members Only:

40% Off Mastercard Destination Insights



With the travel season approaching, we know you'll be busy attracting guests and focused on providing them with a premiere experience. But how much do you truly know about them?

Mastercard works with international governments, elite hotels, airlines and travel companies throughout the world to help them answer:

- Which countries are my guests coming from?
- How much do my guests spend and what is the change in spend over time?
- Where do my guests shop?
- How long do they visit for?

Destination Insights helped an airline customize messaging and promotional offers which resulted in:



Destination Insights drives international marketing strategies, media planning and optimization, global expansion strategies and staffing according to peak tourism. That is the reason why companies like Expedia continue to use Mastercard for more than a decade to understand more about visitor behavior.

Mastercard's
Year-End Exclusive
Offer to CHTA
Members:

**40% Off
Destination
Insights now
until November
30th 2016.**

Members should
act now in order to
impact this travel
season and receive
this unprecedented
offer!

No minimum dollar commitment on this offer.
You must be a CHTA member to receive this offer.
Results from engagements may vary.

Get a better understanding of your customer behavior by visiting
go.mastercardadvisors.com/destination-insights