



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

For Immediate Release

Source: Caribbean Hotel and Tourism Association (CTHA)

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Hotelier Agnes Pierre-Louis receives Haiti's donation from (l-r) Vanessa Ledesma, Frank Comito and Karolin Troubetzkoy of the Caribbean Hotel and Tourism Association.

CARIBBEAN HOTEL AND TOURISM ASSOCIATION HELPS HURRICANE-AFFECTED HAITI AND THE BAHAMAS

MIAMI (February 25, 2017) - The Caribbean Hotel and Tourism Association (CTHA)

presented checks totaling \$70,000 to hotel associations in Haiti and The Bahamas to assist residents in both countries with Hurricane Matthew relief efforts.

Recognizing the considerable hardship and damage which Haiti and part of the northern Bahamas faced in the aftermath of the hurricane, CHTA President Karolin Troubetzkoy called upon fellow hoteliers in the region to respond to the association's call for support.

CHTA developed a fundraising initiative through online auction channel CharityBuzz.com, with which CHTA previously collaborated on a relief and recovery project for Dominica. Regional hoteliers donated room nights for the auction to benefit residents in Haiti and The Bahamas, some of whom continue to struggle to put their lives back in order.

"Thanks to the generosity of our CHTA members, we are heartened to make these contributions to our sister organizations," said Troubetzkoy. "Our Caribbean countries and the industry responded when help was needed and I wish to thank those who answered the call."

In Haiti, Hurricane Matthew claimed almost 1,000 lives in the southwestern part of the country and devastated agricultural and fishing sectors, flora, natural attractions, schools and homes, leaving thousands of families homeless and unable to meet basic human needs. In The Bahamas, there was severe damage on Grand Bahama Island, North and Central Andros, and the Berry Islands.



The Bahamas Hotel & Tourism Association's (BHTA) President Carlton Russell receives CHTA's contribution from President Karolin Troubetzkoy.

Troubetzkoy presented a \$25,000 check to The Bahamas Hotel & Tourism Association's President Carlton Russell at Caribbean Travel Marketplace at the Atlantis Paradise Island

Resort in January. A check for \$45,000 was presented to Agnes Pierre-Louis, Treasurer of L'Association Touristique d'Haiti.

In consultation with CHTA, the Bahamas and Haiti Associations have identified areas where relief will be targeted, aimed at addressing long-term improvements to those affected.

About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the Caribbean's leading association representing tourism interests for national hotel and tourism associations. For more than 50 years, CHTA has been the backbone of the Caribbean hospitality industry. Working together with 1,000 hotel and allied members and 32 National Hotel Associations, CHTA is shaping the Caribbean's future and helping members to grow their businesses. Whether navigating new worlds like social media, sustainability, legislative issues, emerging technologies, data and intelligence or looking for avenues and ideas to better market and manage businesses, CHTA is helping members on matters that matter most.

For further information, visit www.caribbeanhotelandtourism.com.

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