Here is a snapshot of how the Caribbean performed in 2016 and what we can expect for 2017.

**GLOBAL TOURISM PERFORMANCE**

Caribbean tourism growth up 4.2% with 29.3 million stopover arrivals, surpassing world tourism growth of 3.9% in 2016.

**CARIBBEAN MAJOR MARKET GROWTH**

- U.S. up 6.3% at 14.6 million
- Caribbean up 3.6% at 1.7 million
- Europe up 11.4% at 5.6 million (including U.K. numbers)
- South America down -10.6% at 1.8 million
- Bermuda 10%  
- Guyana 13.1%  
- Cuba 11.7%  
- Belize 17.4%

**CARIBBEAN ACCOMMODATION PERFORMANCE**

- Room Occupancy Percentage: 66.3%
- Average Room Rate: $201.50
- Revenue per Available Room: $134.48

**CARIBBEAN CRUISE ACTIVITY PERFORMANCE**

- Total Estimated at 26.3 million in 2015

**CARIBBEAN TOURISM 2016 OUTLOOK**

Overall, tourist arrivals are projected to grow at a slower rate of between 2.5% and 3.5% in 2017.

Source: CTO Member Countries and CTO estimates. All figures are provisional and subject to revision.

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