



Tourism Statistics Summary – May 2017

OVERVIEW

Visitor arrivals to Anguilla for the month of May 2017; continued the positive trend, with an increase of 8.4% over its 2016 May figure with 14,339 persons gracing our shores compared to the 13,232 in 2016. This was the 2nd largest increase over the respective previous year's figure, with the previous month April recording the highest with 24.6%. This figure is recorded as the highest number of visitors for this 'May' month dating as far back as 1993.

May's visitor arrivals were due to the increase in both types of visitors; tourist (stay-over) and excursionist (day-trippers).

Most visitor arrivals (98.1%) to Anguilla during May came with the intention of vacationing, while 1.9% came with the intention of doing business.

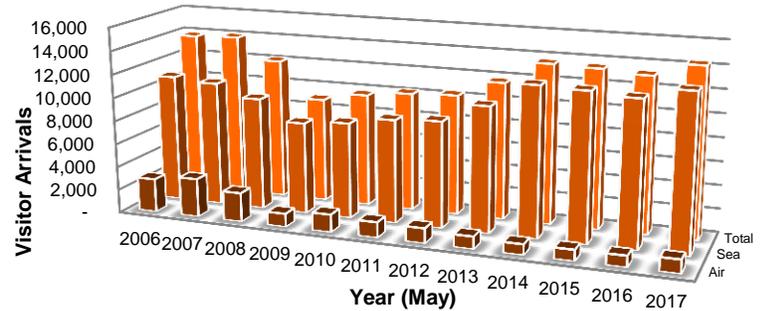


Figure 1: Visitor Arrivals: May 2006 – 2017

PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) increased this month by 3.3% from 21,011 in May 2016 to 21,711. Anguilla's inward passenger movement by sea continues to be the main port of entry facilitating 91.4% (19,838) of arrivals; of which, 17,041 (85.9%) of sea passenger arrivals entered at the Blowing Point terminal and 2,797 passengers (14.1%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,873 (8.6%) of total passengers arrivals.

Departures during this period were up, when compared to May 2016 with an increase of 2.3%; 20,674 passenger departures relative to 2016's figure of 20,204.

Of the three ports of exit, the two seaports cumulatively accounted for 92.0%, (19,021) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,310 (85.7%) passengers and Sandy Ground with 2,711 (14.3%) passengers.

By air, 1,653 (8.0%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for May 2017 continue the positive trend after April's reversal of the negative trend experienced in the 1st quarter (Jan – Mar) with its 31.7% increase. May recorded 7,100 arrivals; an increase of 10.0% over the 6,457 arrivals recorded in May 2016. This period's figure recorded the highest number of tourist arrivals for the month of May dating far back as 1993, followed by 2006 and 2007 with arrivals of 6,466 and 6,907 respectively.

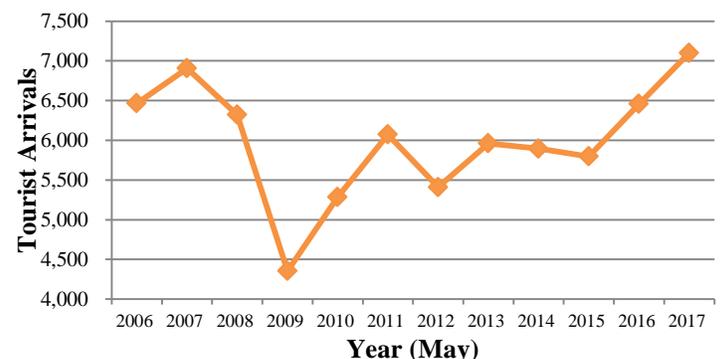


Figure 2: Tourist Arrivals, May 2006 - 2017

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 7.0 days, up from the 6.3 days reported in May 2016. This was the longest intended length of stay for tourist visiting during the month of May, since the recorded 7.1 days in 2009. The largest number of tourists, with just over half the arrivals 51.7%, intended to stay for 4 to 7 days, 25.0% between 1 to 3 days, 14.5% for 8 to 15 days, 7.2% indicated 23 or more days and 1.5% for 16 to 22 days.

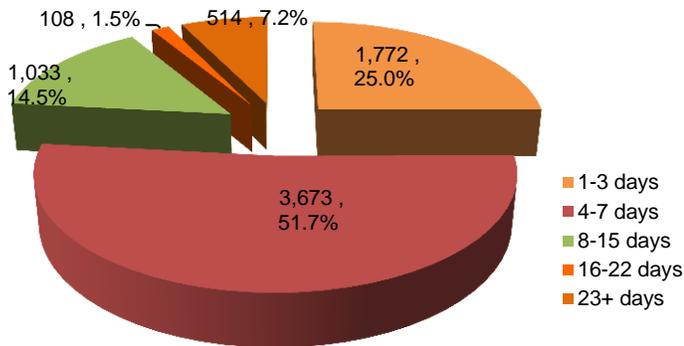


Figure 3: Tourist Arrivals by Length of Stay, May 2017

A review of the source markets for tourists visiting Anguilla in May 2017 over 2016, showed an increase in seven (7) of the source markets, with three (3) market declining.

The largest increase was reported within the “U.K.” market with 60.4%, followed by the “Other Markets” and “Other European Countries” markets with 38.2%, and 32.9% respectively over their corresponding 2016 figures. The decreases within the three source markets that reported declines were experienced within the “German” “Italian” and “French West Indies” markets with 15.2%, 11.8% and 4.1% respectively.

Anguilla’s main source market for tourists; the USA, reported an increase of 5.9% over May’s arrivals in 2016, holding a 65.7% share of the tourist market.

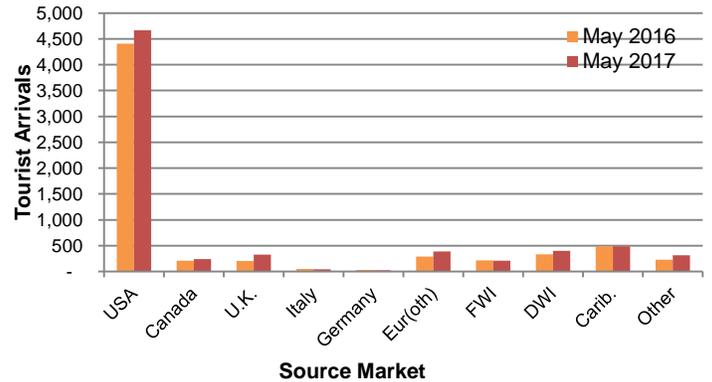


Figure 4: Tourist Arrivals by Country of Residence May 2016 and 2017

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 7,239 arrivals, continuing the positive trend with an increase of 6.8% when compared with the same period in 2015 of 6,775 arrivals. This was the fourth largest amount of day-trippers for the month of May, dating as far back as 1993, after the periods 2014, 2015 and 2006 which recorded arrivals of 7,715, 7,709 and 7,369 arrivals being the highest.

The seaports accounted for 98.8% of excursionist arrivals, of which Blowing Point port welcomed 4,596 (64.3%) and the Sandy Ground port welcomed 35.7% (2,556).

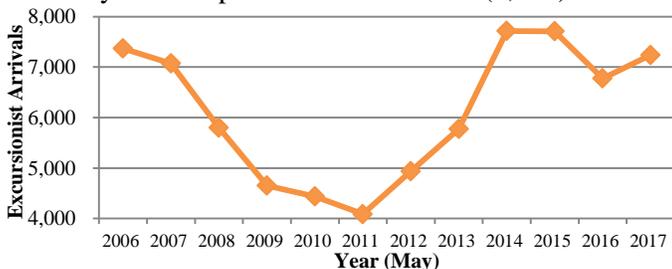


Figure 5: Excursionist Arrivals, May 2007 - 2017

There were increases in four (4) source markets for day-trippers that contributed to this increase and six (6) decreases. The increases were reported in the “U.K.”, “U.S.A”, “Other European Countries” and “Dutch West Indies” markets with 19.6%, 19.4%, 8.6% and 0.2%. The largest decrease was experienced “French West Indies” and followed by “Canadian” and “German” markets with 24.6%, 22.3% and 22.2% respectively.

Anguilla’s main source market for excursionists; the USA, accounting for 60.0% of excursionist arrivals to Anguilla.

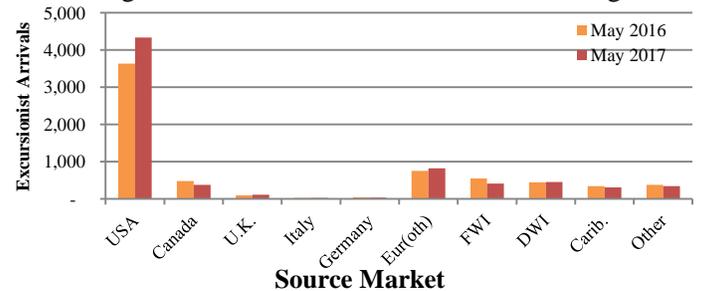


Figure 6: Excursionist Arrivals by Country of Residence May 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>