The following are the preliminary July 2017 hotel performance figures for Aruba derived from the reports submitted to AHATA.

The numbers are the aggregate figures for 14 properties including all the major hotels (except for the Hilton Aruba).

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | 2017/2016 |  |
| **July 2017** | 2017 | 2016 | % change |  |
| Rooms | 4,634 | 4,583 | 1.1% |  |
| ARN | 143,654 | 142,073 | 1.1% |  |
| ORN | 124,667 | 119,276 | 4.5% |  |
| % occupancy | 86.8% | 84.0% | 2.8% | points |
| ADR | $209.72 | $203.67 | 3.0% |  |
| Rev Par | $182.00 | $170.99 | 6.4% |  |
| ***Based on data from 14 properties.*** | |  |  |  |

In summary: -

* Average room occupancy was up by 2.8 percentage points from 84.0% in July 2016 to 86.8% in July 2017.
* The overall number of available room nights increased by 1.1%. This was largely due to the addition of 53 rooms to the Tropicana Aruba Resort & Casino which became operational during late December 2016.
* The total number of occupied room nights increased by 4.5%.
* The overall ADR grew by 3.0% from $203.67 in July 2016 to $209.72 in July 2017.
* With the higher average occupancies and higher ADRs RevPar increased by 6.4% from $170.99 in July 2016 to $182.00 in July 2017.

Of the 14 hotels:-

* Nine (9) hotels saw higher occupancies this July compared to July 2016, with five (5) seeing a lower average room occupancy.
* Twelve (12) hotels saw a higher average daily rate compared to July 2016 with two (2) seeing a lower ADR.
* Eleven (11) hotels saw a higher RevPar in July 2017 than in July 2016 with three (3) seeing a lower RevPar.

**Year to Date.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | 2017/2016 |  |
| **July 2017 YTD** | 2017 | 2016 | % change |  |
| Rooms | 4,634 | 4,580 | 1.2% |  |
| ARN | 981,225 | 971,060 | 1.0% |  |
| ORN | 830,081 | 771,173 | 7.6% |  |
| % occupancy | 84.6% | 79.4% | 5.2% | points |
| ADR | $251.61 | $243.40 | 3.4% |  |
| Rev Par | $212.85 | $193.30 | 10.1% |  |
| ***Based on data from 14 properties.*** | |  |  |  |

For the first seven months of 2017 average room occupancy was up by 5.2 percentage points from 79.4% in 2016 to 84.6% in 2017. The number of available room nights increased by 1.0%. The number of occupied room nights increased by 7.6% compared to the first seven months of 2016. ADR grew by 3.4% and RevPar grew by 10.1%.

**Comparing 2017 with 2015.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | July | | | % change |
|  | 2015 | 2016 | 2017 | 2015/2017 |
| % occupancy | 81.0% | 84.0% | 86.8% | 5.8% |
| ADR | $213.90 | $203.67 | $209.72 | -2.0% |
| RevPar | $173.31 | $170.99 | $182.00 | 5.0% |
| ***Based on data from 14 properties.*** | | |  |  |
|  |  |  |  |  |
|  | July YTD | | | % change |
|  | 2015 | 2016 | 2017 | 2015/2017 |
| % occupancy | 79.6% | 79.4% | 84.6% | 5.0% |
| ADR | $251.78 | $243.40 | $251.61 | -0.1% |
| RevPar | $200.53 | $193.30 | $212.85 | 6.1% |
| ***Based on data from 14 properties.*** | | |  |  |