



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

For Immediate Release

Source: Caribbean Hotel and Tourism Association (CHTA)

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Patricia Affonso-Dass (left) takes over the leadership of CHTA from Karolin Troubetzkoy.
Photo Credit: Margot Jordan

BARBADOS HOTELIER TAKES OVER AS NEW CHTA PRESIDENT

MIAMI (June 22, 2018) - This morning Barbados hotelier Patricia Affonso-Dass took up office as the new President of the Caribbean Hotel and Tourism Association (CHTA).

Karolin Troubetzkoy, the regional trade association's outgoing president, handed over the gavel to Affonso-Dass in an emotional transition at CHTA's Annual General Meeting during which she was hailed for her personal contributions to the region during challenging times.

New President Affonso-Dass, Group General Manager at Ocean Hotels in Barbados, thanked Troubetzkoy for her selfless efforts leading the association, while Grenadian hotelier Sir Royston Hopkin congratulated her on her steady leadership. "I would just like to say a sincere thank you for a job well done. I am very proud of you."

Troubetzkoy expressed her appreciation for the good wishes of her colleagues. She will now serve both as Chair of CHTA as well as of the Caribbean Hotel and Tourism Association Educational Foundation (CHTAEF).

A true pan-Caribbean woman, Affonso-Dass, a graduate of Florida International University's School of Hospitality and Tourism Management, was born in Roseau, Dominica and lived in Trinidad and Antigua before moving to Guyana where she grew up. She has made Barbados her home for the past 20 years.

Affonso-Dass has been the president of both the Tourism and Hospitality Association of Guyana and the Barbados Hotel and Tourism Association and runs the Ocean Hotels group, which is a family-owned company with three unique hotels on the south coast of Barbados: Ocean Two Resort & Residences, the four diamond oceanfront venue on Dover Beach; The Sea Breeze Beach Hotel, the all-inclusive hotel on Maxwell Coast Road; and The South Beach Hotel, the chic boutique hotel near Rockley Beach.

She will serve as president of the association for the next two years.

About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the Caribbean's leading association representing the interests of national hotel and tourism associations. For more than 50 years, CHTA has been the backbone of the Caribbean hospitality industry. Working with some 1,000 hotel and allied members, and 32 National Hotel Associations, CHTA is shaping the Caribbean's future and helping members to grow their businesses. Whether navigating new worlds like social media, sustainability, legislative issues, emerging technologies, climate change, data and intelligence or, looking for avenues and ideas to better market and manage businesses, CHTA is helping members on issues which matter most.

For further information, visit www.caribbeanhotelandtourism.com.

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