

# Newsletter Editorial Calendar 2018

#### **JANUARY**

Caribbean Travel Marketplace Year in Review

MLK Day

Mailing Date: January 17 Content Due Date: January 8

#### **APRIL**

The Green Issue Spa and Wellness

Easter Sunday,

Mailing Date: April 11 Content Due Date: April 1

## JULY

The Hurricane Issue Emergency Preparedness

**US Independence Day** 

Mailing Date: July 18 Content Due Date: July 9

# **OCTOBER**

The Money Issue Luxury Travel

Halloween

Mailing Date: October 17
Content Due Date: October 8

## **FEBRUARY**

The Wedding Issue
Destination Meetings & Events

Carnival, Valentine's Day, President's Day

Mailing Date: February 14 Content Due Date: February 5

#### MAY

Taste of the Caribbean, Caribbean305 Food & Beverage

Mother's Day, Memorial Day

Mailing Date: May 16 Content Due Date: May 7

#### **AUGUST**

The Management Issue Operations, Meetings & Events

Mailing Date: August 15 Content Due Date: August 6

# **NOVEMBER**

The Holiday Issue Inclusive Holiday Celebrations

Veteran's Day, Thanksgiving

Mailing Date: November 14 Content Due Date: November 5

#### MARCH

Family Travel Issue Professional Development / Scholarships

> Mailing Date: March 14 Content Due Date: March 5

#### **JUNE**

**CHIEF** 

HR Development / Continuing Education

Father's Day

Mailing Date: June 13 Content Due Date: June 4

# **SEPTEMBER**

Digital Marketing
Social Media, Websites and Blogs
Labor Day

Mailing Date: September 12 Content Due Date: September 3

# **DECEMBER**

2016 Year in Review

Christmas, Hanukkah

Mailing Date: December 12 Content Due Date: December 3