

Note: To inform the industry during the COVID-19 pandemic, STR will temporarily publish weekly communication for the Caribbean based on preliminary data. This preliminary data represents a percentage of STR's total sample for the region. Once monthly processing is complete, data points will likely appear different.

Preliminary Caribbean hotel results for week ending 21 March

The Caribbean hotel industry continued steep year-over-year declines in the three key performance metrics during the week of 15-21 March 2020, according to preliminary data from [STR](#).

In comparison with the week of 17-23 March 2019, the Caribbean reported the following:

- Occupancy: -61.3% to 30.6%
- Average daily rate (ADR): -29.1% to US\$217.34
- Revenue per available room (RevPAR): -72.6% to US\$66.45

Among data-sufficient islands within the Caribbean region, **The Bahamas** saw the steepest year-over-year decline in demand (-72.7%). That led to the largest decline in occupancy (-72.7% to 22.1%), which coupled with the largest drop in ADR (-19.5% to US\$292.58), caused the steepest decline in RevPAR (-78.0% to US\$64.67).

Puerto Rico experienced the second-greatest decline in occupancy (-71.0% to 22.4%) and one of the largest decreases in ADR (-13.5% to US\$204.68), which resulted in the second-largest drop in RevPAR (-74.9% to US\$45.87).

The Dominican Republic registered a steep decrease in RevPAR (-55.8% to US\$51.72), due to a double-digit drop in both occupancy (-49.1% to 38.0%) and ADR (-13.3% to US\$136.13).

Barbados was one of the only Caribbean markets to maintain an absolute occupancy above 50% and experienced only a relatively mild decline in ADR compared to the rest of the region. Barbados occupancy declined 41.6% to 52.2%; ADR decreased 6.9% to US\$293.76; and RevPAR fell 45.6% to US\$153.42.