

Note: To inform the industry during the COVID-19 pandemic, STR will temporarily publish weekly communication for the Caribbean based on preliminary data. This preliminary data represents a percentage of STR's total sample for the region. Once monthly processing is complete, data points will likely appear different.

Preliminary Caribbean hotel results for week ending 28 March

The Caribbean hotel industry experienced its steepest year-over-year declines yet in the three key performance metrics during the week of 22-28 March 2020, according to preliminary data from [STR](#).

In comparison with the week of 24-30 March 2019, the Caribbean reported the following:

- Occupancy: -85.9% to 10.6%
- Average daily rate (ADR): -21.8% to US\$231.60
- Revenue per available room (RevPAR): -89.0% to US\$24.44

Among data-sufficient islands within the Caribbean region, **The Bahamas** saw the steepest year-over-year decline in RevPAR (-95.2% to US\$12.99). That was due to the region's lowest absolute occupancy (-90.8% to 7.3%) and the largest drop in ADR (-47.8% to US\$177.39).

Puerto Rico experienced the second-greatest decline in RevPAR (-92.0% to US\$13.69), primarily because of a steep decrease in occupancy (-88.1% to 8.7%).

The Dominican Republic was one of the few Caribbean markets to maintain double-digit occupancy for the week (-81.0% to 13.3%), but ADR fell below US\$100 (-36.6% to US\$96.97), leading to the region's lowest absolute RevPAR (-88.0% to US\$12.87).

Despite a steep drop in occupancy (-89.0% to 9.2%), **Barbados** experienced only a mild decline in ADR (-18.6% to US\$250.73) compared with the rest of the region.