



CHTA BOARD OF DIRECTORS MEETING
MAY 19, 2024 2:30pm – 5:30pm
C4 – C5, Montego Bay Convention Center

AGENDA

1. Call to order by Nicola Madden-Greig, President, Caribbean Hotel & Tourism Association
 - 1.1. Welcome and establishment of quorum
 - 1.2. Acknowledgement of new board members
2. CHTA's New Branding and Website Launch by Nicola Madden-Greig, President, Caribbean Hotel and Tourism Association
 - 2.1. TAG, The Anything Group, Rich Tuckwell – Skuda, Founder & Chief Executive Officer
3. Presentations
 - 3.1. CHTA Strategic Partner Travelzoo, Ryan Craven, Senior Business Development Manager
 - 3.2. CHTA Strategic Partner MarketplaceExcellence, Bevan Springer, President
 - 3.3. Contemporary Caribbean Cuisine – A textbook for professionals, Bill Moore
4. President's Report by Nicola Madden-Greig, President, Caribbean Hotel and Tourism Association
5. Acting CEO's Report by Vanessa Ledesma, Acting CEO & Director General, Caribbean Hotel and Tourism Association
6. Financial update: Treasurer's report by Clifton Reader, Treasurer
 - 6.1. 2024 Budget approval
7. Membership performance by Bill Clegg, 5th Vice President & Membership Chair
8. Committee Reports
 - 8.1. Advocacy Committee Update by Nicola Madden-Greig, President
 - 8.2. Caribbean Travel Marketplace update by Nicola Madden-Greig, President and Caribbean Travel Marketplace Chair
 - 8.3. People Development committee update by Paul Collymore, People Development Chair
 - 8.4. Technology Task Force Update by Sanovnik Destang, President-Elect and Technology Task Force Chair
9. Affiliate Organizations Reports
 - 9.1. Caribbean Society of Hotel Association Executives (CSHAE) update by Lisa Hamilton, President
 - 9.2. CHTA Education Foundation update by Karolin Troubetzkoy, CHTAEF Chair
 - 9.3. Caribbean Tourism Organization update by Dona Prosper-Regis, CTO CEO & Secretary General
10. Other Business
11. Adjournment

May 16, 2024