

CARIBBEAN TRAVEL FORUM

Montego Bay, Jamaica • May 20, 2024

Visioning a New Tourism Landscape for the Caribbean



TOPICS



DATA INSIGHTS

Driving smarter decisions with historical and forecast analytics.



MULTI-DESTINATION MARKETING

Promoting travel between Caribbean destinations for diverse experiences.



INTRA-CARIBBEAN TRAVEL

Enhancing accessibility between Caribbean destinations, fostering regional connections.



TECHNOLOGY INNOVATION

Revolutionizing Caribbean hospitality through technological advancements.



OPERATIONAL EFFICIENCY

Streamlining processes and improving operational effectiveness.



LABOR MARKET CONSTRAINTS

Addressing workforce challenges sustainably in Caribbean tourism.



MARKET PENETRATION STRATEGIES

Pioneering new approaches to expand Caribbean tourism.

MEET THE ESTEEMED SPEAKERS



**HON. EDMUND
BARTLETT, CD, MP**
Jamaica Minister of
Tourism



HON. KENNETH BRYAN
Cayman Islands Minister of
Tourism & Transport and
Chairman of CTO



**NICOLA MADDEN
GREIG, OD**
CHTA President



SHEILA JOHNSON
CEO of Salamander Hotels
and Resorts



DOUG LANSKY
Travel Writer, Author,
Destination Development
Advisor



ADAM STEWART
Executive Chairman,
Sandals Resorts
International



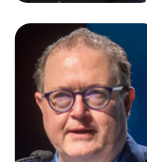
NATALIYA MYLENKO
Lead Economist,
Caribbean Region,
World Bank Group



OLIVIER PONTI
Director of Intelligence &
Marketing, ForwardKeys



DR. LISA INDAR
Director, Surveillance
Disease Prevention and
Control Division, CARPHA



Frank Wolfe
CAE, CEO, Hospitality
Financial & Technology
Professionals (HFTP)



Lisa Hamilton
CEO, USVI Hotel and Tourism
Association, President,
Caribbean Society for Hotel
Association Executives

CHTA Awards Luncheon

Hotelier of the Year
Destination Resilience Award
President's Award for Excellence in
Caribbean Tourismz

CHTA Member: US\$195.00
Non CHTA Members: US\$295.00



www.CHTAMarketplace.com/TravelForum