

CARIBBEAN TRAVEL FORUM

Montego Bay, Jamaica • May 20, 2024

Visioning a New Tourism Landscape for the Caribbean



MEET THE ESTEEMED SPEAKERS



HON. EDMUND BARTLETT, CD, MP
Jamaica Minister of Tourism



HON. KENNETH BRYAN
Cayman Islands Minister of Tourism & Transport and Chairman of CTO



NICOLA MADDEN GREIG, OD
CHTA President, Group Director of Marketing & Sales, Courtleigh Hospitality Group



SHEILA JOHNSON
CEO of Salamander Hotels and Resorts



DOUG LANSKY
Travel Writer, Author, Destination Development Advisor



ADAM STEWART
Executive Chairman, Sandals Resorts International



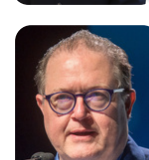
NATALIYA MYLENKO
Lead Economist, Caribbean Region, World Bank Group



OLIVIER PONTI
Director of Intelligence & Marketing, ForwardKeys



DR. LISA INDAR
Director, Surveillance Disease Prevention and Control Division, CARPHA



Frank Wolfe
CAE, CEO, Hospitality Financial & Technology Professionals (HFTP)



Lisa Hamilton
CEO, USVI Hotel and Tourism Association, President, Caribbean Society for Hotel Association Executives

CHTA Awards Luncheon

Hotelier of the Year
Destination Resilience Award
President's Award for Excellence in Caribbean Tourism

TOPICS



DATA INSIGHTS

Driving smarter decisions with historical and forecast analytics.



MULTI-DESTINATION MARKETING

Promoting travel between Caribbean destinations for diverse experiences.



INTRA-CARIBBEAN TRAVEL

Enhancing accessibility between Caribbean destinations, fostering regional connections.



TECHNOLOGY INNOVATION

Revolutionizing Caribbean hospitality through technological advancements.



OPERATIONAL EFFICIENCY

Streamlining processes and improving operational effectiveness.



LABOR MARKET CONSTRAINTS

Addressing workforce challenges sustainably in Caribbean tourism.



MARKET PENETRATION STRATEGIES

Pioneering new approaches to expand Caribbean tourism.

CHTA Member: US\$195.00
Non CHTA Members: US\$295.00



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