

FOR IMMEDIATE RELEASE

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BUNN Calculator Helps Hoteliers Grow Coffee Profits

Adding coffee profit centers at hotel properties is an economical way to increase profits. Now hotel executives and food and beverage managers can use the interactive coffee profit calculator developed by BUNN specifically for hotels to help find ways to build coffee profits.

This interactive tool calculates coffee profit in four different currencies (dollar, pound, yen, and euro), two languages (English or Spanish) and two types of measurement (English or metric). The calculator shows profits for the following beverage dispensing profit centers in a hotel: fine dining, room service, executive suites, breakfast buffet, meeting rooms, cafeteria, banquet rooms, or employee dining center.

Operators can input a variety of variables to tailor the results to their specific property or properties including total number of rooms, percent of rooms occupied, and percent of double occupancy. The cost for coffee, serving size at each profit center and amount of coffee used to brew a batch is also entered. Then profit for each serving area is figured using price per serving, cost per serving, number of servings and number of events. Operators can see how many lodging nights will pay for the equipment investment and adjust rates for properties.

The Hotel Coffee Profit Calculator is available free through a BUNN sales representative or can be requested on the BUNN website at http://www.bunnomatic.com/pages/commercl/ctools/info/hotel_enviro_info.html.

BUNN can help hotels with an ever-expanding line of beverage equipment including:

- Superautomatic espresso systems
- Coffee brewers and grinders
- Iced tea brewers
- Juice and iced coffee dispensers
- Liquid coffee dispensers
- Iced beverage and hot chocolate dispensers

BUNN-O-MATIC CORPORATION

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BUNN® *The Mark of Quality in Beverage Equipment Worldwide*

- Hot water dispensers

The Bunn-O-Matic Corporation (BUNN) is a pioneer in the beverage equipment industry. BUNN was founded in 1957 and built on innovations including the first flat-bottom paper coffee filter for commercial use and the first pourover coffee brewer. Today, BUNN continues to innovate commercial beverage equipment and home coffee brewers from its global headquarters in Springfield, Illinois and provides comprehensive service to customers throughout the world. For more information, please visit www.bunn.com or call 1-800-637-8606 or +1-217-529-6601.

For information about BUNN products, parts and service, contact:

- BUNN Mexico office in Mexico City; phone (+52) (555) 575-796, fax: (+52) (555) 559-1608 for Mexico and the Caribbean;
- BUNN US Corporate offices; phone (+1) 217-529-6601, (+1) 217-529-2827 or email international@bunn.com.

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