



1000 Ave. Ponce de Leon, 5<sup>th</sup> Floor  
 San Juan, Puerto Rico 00907  
 T (787) 725-9139; F (787) 725-9108  
 Website: [www.cha-cast.com](http://www.cha-cast.com)

View this newsletter online at: <http://www.cha-cast.com/Newsletters.html>



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**Caribbean Green Globe Program Watch**

<http://www.cha-cast.com/GGproperties.html>

- # Certified Properties = 54



*Celebrating 10 Years!*

**What are** ....the key benefits of using an environmental management system (EMS)?

- It provides a logical framework for systematic action on environmental activities
- It helps you monitor and accomplish performance targets and objectives
- It provides the data to prove that you are operating at lower costs
- It provides data from which you can benchmark your business' performance against industry leaders
- It helps you track the development of employee skills and improvement
- It provides a good basis for applying for sustainability and environmental awards
- Changes in business practices resulting from global issues e.g. climate change become easier to adapt to

**Note from the Editor.....**

You may have already noticed but June 1<sup>st</sup> 2007 is the official start of the Atlantic hurricane season. Each year we remind the industry of the need to be in constant preparedness mode until the official end of the season on November 30<sup>th</sup>. We have already seen two named storms (Andrea & Barry) in the Gulf of Mexico and the western Atlantic. The May 2007 predictions have been revised upwards predicting 17 named storms, 9 hurricanes and 5 major hurricanes! Preparedness is the first step to an effective emergency response. We will continue to provide you with useful preparedness tips – but be sure to use them! As usual, please send your comments and feedback to us at: [cast@cha-cast.com](mailto:cast@cha-cast.com).

**200 Standard Words on the Revised Green Globe Company (Version 3.1 of March 2007)**

In this edition we explain the last 3 steps of the revised *Company* Standard i.e. approach, performance and communication.

The section on **Approach** requires participants to determine business impacts in key performance areas (e.g. green house gas emissions, ecosystem conservation etc.), develop a program of action, assign responsibility to key staff, and develop an environmental management system to document progress. The business must adopt a systematic approach in order to satisfy all criteria.

Section 5 of the revised Standard lists **Performance** criteria for each subject area. The business must appreciate the vulnerabilities of its natural and social environments and the best approach is to view it as a component part of the natural and social environment. It should strive to blend seamlessly into the fabric of its surroundings and share responsibilities and benefits of its use of natural assets.

The final section involves **Communication**. Develop good habits of communicating successes and challenges to investors, stakeholders or other interested parties. Learning requires acknowledgement of mistakes and commitment to improvement; honesty is still the best policy. Communicating the business' social responsibility means that you are well ahead of your Caribbean competitors and in line with corporate sustainability best practices in developed countries.

Was this article helpful? Send your comments to [cast@cha-cast.com](mailto:cast@cha-cast.com).

**TIP ↵ ↵ PiT....**

The following preparedness and insurance related tips and questions were submitted for your benefit by Stan Smith of Smith Orloff Associates. Stan may be contacted at: [smith@smithorloff.com](mailto:smith@smithorloff.com) or you may consult the website at:



BioVantage products are made up of only natural ingredients rather than the corrosive or harmful chemicals commonly found in conventional cleaning supplies. These products have been especially developed with the hotel and food service industries in mind. When products such as these are used, there are benefits not generally considered:

- First and foremost is the safety of the employee using the products. No longer will they have to be concerned over breathing toxic fumes, ruined clothing from spills, chemical burns and allergic reactions to strong cleaners.
- The actual hotel and restaurant facilities and furnishings will not be subject to corrosive or oxidizing damages caused by chlorinated products or damage to the surfaces and materials of the areas being treated or cleaned.
- Natural products do not contain any of the ingredients of petroleum solvent or chlorine based cleaners.
- Your drain and sewage systems will become free flowing and odor free as the bacteria continue to work as they are rinsed down the drains and into the sewer systems or septic tanks.
- The bacteria contained in our products are totally compatible with bio-systems already in place in holding tanks and septic systems.

For more details contact Jim Hageman at: [jhageman@dadelinen.com](mailto:jhageman@dadelinen.com).

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**Caribbean Alliance for Sustainable Tourism (CAST)**  
1000 Ave. Ponce de Leon, 5<sup>th</sup> Floor  
San Juan, Puerto Rico 00907  
Tel: (787) 725-9139  
Fax: (787) 725-9108  
E-mail: [cast@cha-cast.com](mailto:cast@cha-cast.com)

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*Please include your name and location. CAST reserves the right to edit all letters for grammar and accuracy prior to publishing.*

[www.smithorloff.com](http://www.smithorloff.com).

- To enable full recovery in the event of a loss, do you have replacement cost coverage versus actual cash value coverage?
- If your policy contains a coinsurance or averaging clause, do you have an agreed value endorsement?
- How old is(are) your building(s)? Do you have ordinance coverage and in a sufficient amount?
- If your property is not damaged after a storm and you do not have power and/or water and cannot accept guests, are you covered for loss of business income?
- Have you addressed all the possible events that can cause you a business interruption loss and investigated the cost of such consequential coverages e.g. civil authority if the airport is closed; inability to get supplies; a sales office is shut down; lack of telephone and internet service to allow for reservations to be made, etc.
- Have you fully considered deductible alternatives for windstorm and flood losses to maximize your recovery – in the aggregate or on a building by building basis?
- Are your historical records (e.g. tax returns) and your insurance policy (or copies thereof) currently stored in a safe place – especially at a remote location (in Grand Cayman several years ago many properties lost most of these type of records, including their insurance policies, and compounding the matter, a number of the insurance companies lost their records of coverages too)?
- Did you know that most policies provide for your loss to be appraised (similar to arbitration) if you and your insurance company cannot agree on the amount of the loss?



Hurricane Preparedness Tips brought to you courtesy... 

Were these tips helpful? Send your comments to [cast@cha-cast.com](mailto:cast@cha-cast.com)

## Readers' Vent!

"I'm following all the CAST work with great interest... congratulations on the great work. It's been a struggle I know but in terms of global profile of the issues the time is definitely right." *Keith Richards, Barrister/Head of Business Development & Consumer Affairs, Association of British Travel Agents*

"Thanks for the EMS tips which were very helpful." *ANON*

Be silent no longer. This is your chance to provide feedback or comment or to just vent. Send your comments to [cast@cha-cast.com](mailto:cast@cha-cast.com).