

Caribbean Green Globe Watch

<http://www.cha-cast.com/GGproperties.html>

Certified Properties = 55

Benchmarked = 61

Awards & Commendations Green Globe Caribbean Program, 2005

✦ Best Overall Performance



Jurgen Van Schaijk, GM (right) & Green Team Members of Amsterdam Manor Beach Resort, Aruba

Winner: [Amsterdam Manor, Aruba](#)

1st Runner-Up: [3 Rivers Eco-Lodge, Dominica](#)

2nd Runner-Up: [Playa Linda Beach Resort, Aruba](#)

✦ Most Improved Performance



Pictured: Edgar Röelofs, GM (left) & Team Members of Manchebo Beach Resort

Winner: [Manchebo Beach Resort, Aruba](#)

1st Runner-Up: [Playa Linda Beach Resort, Aruba](#)

2nd Runner-Up: [Bucuti Beach Resort, Aruba](#)

Note from the Editor.....

We are proud to announce the inaugural winners of the 2 newly created Green Globe awards for Caribbean certified businesses on the basis of their submitted Benchmarking data, to the year 2005 (see left):

- ✦ Best Overall Performer – the [Amsterdam Manor Beach Resort](#), Aruba
- ✦ Most Improved Performer – the [Manchebo Beach Resort](#), Aruba

The winners received the highest aggregate scores for Benchmarks at or above best practice levels. Special tribute must also be paid to other Aruba properties who were runners up in both categories: [Bucuti Beach Resort](#) and the [Playa Linda Beach Resort](#). Well done Aruba! [3 Rivers Eco-Lodge](#) in Rosalie, Dominica was in the runner-up position for the Best Overall Performer. Congratulations to all the best performers for 2005 and we wish all Green Globe certified properties good luck in their performance this year! We'll be watching!

The feedback and comments received from readers on the improved look of the Globe Trotter was tremendous. You obviously like the format and content. Thank you. Keep your comments coming, after all this is YOUR newsletter!

200 Standard Words on...the Environmental Management System (EMS)

Last edition, we reminded readers what the [Green Globe](#) program is about. In this edition, we explain the environmental management system (EMS) – the operating framework which the Green Globe *Company* standard certifies. The EMS provides a management framework through which specified environmental targets and objectives are achieved. Without it, your activities are considered *ad hoc* or uncoordinated. The EMS must be documented – a discipline which is oft regarded as a headache. Most would agree, however, that a disciplined organization is one that also performs consistently and at its best. How else would organizations determine whether they have met their objectives? An EMS requires metrics, i.e. the specific targets around which an action plan revolves. For example, if the objective is to decrease energy consumption by 5% per annum over the next 3 years, reaching this target will be impossible without careful monitoring and measurement. In this example, energy consumption in kitchens, room blocks and laundries are typically high consumption areas. Action plans are most successful when the staff is fully involved. By altering staff routines and methods, 15% - 35% savings in energy consumption can be attained, which go straight to the bottom line. Now, who would argue against the benefits of an EMS?

2006 American Express Caribbean Environmental Awards

Announced June 27th 2006 at the recently concluded CHA - Caribbean Hotel Industry Conference (CHIC) in Miami, featuring 2 Green Globe certified properties:

✦ Sandals Montego Bay, Jamaica (Large Hotel)



Left, Horace Peterkin, General Manager with Lisa Simpson, EHS Manager

✦ 3 Rivers Eco Lodge, Dominica (Small Hotel)



Jem Winston, Owner/Manager

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Featuring...the Green Globe 2005 Performance Award Winners

- **Jurgen Van Schaijk**, General Manager of the successful Amsterdam Manor Beach Resort in Aruba which copped the 2005 Award for the **Best Overall Performance**:
"We know we are the best, it is the way we do business!"
- **Edgar Roelofs**, General Manager of the Manchebo Beach Resort in Aruba, for the **Most Improved Performance**:
"...[for] those not yet engaged on the Green Journey... besides saving the environment of our beautiful island there is also a great cost saving. Our resort was able to lower the consumption of electricity and fresh water by over 30% by guest night resulting in an actual combined saving in these areas of over US\$55,000 during the year 2005 compared to 2004. Taking into account our relatively small size of just 71 rooms, the impact for larger properties runs much higher. Also I wanted to thank Louise John of Talkabout in Antigua. She introduced the program at our resort 3 years ago and I can certainly recommend her to companies interested ... in the Green Globe Program."

TIP ↙ ↘ PiT....

Implementing action plans are commonly acknowledged as a weakness in most businesses. The reasons, while complex, include the lack of involvement and buy-in from staff. So how can organizations, especially large diversified businesses, involve line staff in the planning process? Here are a few tips:

- Top management should begin by acknowledging that employees are the experts in their particular areas of responsibility.
- Mandate department heads to consult with line staff and to collaboratively brainstorm, agree on and develop specific actions which relate to the overall business goal and objective.
- Department heads should feed ideas and actions to the strategic level – do not be discouraged by the doubters and nay-sayers, but lobby hard for your department's recommended actions. Be confident!
- If approved, ensure that your department meets its objectives and targets – or otherwise it would be hard to convince your top management to allocate more resources for your other projects.
- Keep staff motivated towards consistently achieving targets – a happy employee is a motivated performer! Share any comments or commendations to staff.
- Reward good performance! It is a wonderful way to maintain enthusiasm!

Was this article helpful? Send your comments to cast@caribbeanhotels.org

Readers' Vent...on our new look!

"Great Job!" *Lucy Flemming, Chaa Creek Lodge, Belize*

"I think this looks great!...come on over and do ours as well" *Cathy Parsons, Green Globe Asia Pacific*