

"The Green Globe Trotter"



A Newsletter of the Green Globe Caribbean Program

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Caribbean Green Globe Program Watch

- Number of certified properties = 54
- Number of Green Globe Standards = 4
 - ⇒ Company Standard
 - ⇒ Community Standard
 - ⇒ Precinct Planning, Design & Construction Standard
 - ⇒ International Eco-Tourism Standard

GREEN GLOBE COMPANY STANDARD TRAINING COURSE

- Green Globe "Company" and "International Eco Tourism" Standard
- Duration: 5 days
- Date: November 12th-16th 2007
- Venue: Barataria, Trinidad
- Sponsor: Trinidad & Tobago Tourism Development Co. Ltd. (TDC)
- See www.cha-cast.com

View this newsletter online at: <http://www.cha-cast.com/Newsletters.html>

From the Editor...

EC3 Global, the international program managers for Green Globe, launched in October 2007 a new enhanced website for all its program offerings, but particularly the Green Globe Benchmarking and Certification Program for travel and tourism businesses. Certified businesses are ahead of the competition in terms of managing environmental impacts and promoting community and staff wellbeing. We present herein, a preview of the new Green Globe website features.

As the Atlantic hurricane season comes to a close, we will be shifting our focus in the TIP PIT section on other enterprise performance tips. In this edition, we highlight best tips from the 2007 *American Express Environmental Award* winner and especially want to encourage our readers to share their best practice tips with other readers of the *Green Globe Trotter*.

Suppliers have responded well to our request for product information to share with our readers. This edition of the *Green Globe Trotter* features a CHA member, New Water Inc. based in Barbados, and their expertise in wastewater and water treatment technologies.

Registration is open for the upcoming Green Globe *Company Standard* training course scheduled November 12th - 16th 2007 in Trinidad. Our sponsor will be the Trinidad & Tobago Tourism Development Company Limited (TDC). Class size is limited to 25 persons. Registration details and the cost of participation are provided at: www.cha-cast.com. Don't miss this opportunity to be trained on the revised and updated Green Globe procedures and standards.

As usual, your comments and suggestions are welcome. Please send them to: cast@cha-cast.com.

8th Annual

platts Caribbean Energy: Regional Energy Policies, Carbon and Renewable Alternatives, Attracting Investment

January 21-22, 2008 • Biltmore Hotel • Coral Gables, FL

<http://www.platts.com/Events/2008/pc802/>

200 Standard Words on...Green Globe Program Changes

EC3 Global has introduced three distinct achievement brand logos representing progressive steps in the Benchmarking and Certification process.

Benchmarked businesses that maintain their indicators above the baseline level, are eligible to display a "Green Globe Benchmarked Bronze" logo for a maximum 2-year period.

Benchmarked and recently certified businesses will display the "Green Globe Certified Silver" logo. Certification is estimated to take between 10-24 months.

Those businesses, however, that have maintained their certification continuously

over a 5 year period will be eligible to display the "Green Globe Certified Gold" logo. Caribbean businesses certified continuously over the past several years (e.g. hotels, attractions etc.) will undoubtedly have a marketing edge over new program entrants as they can proudly display their "Gold" status. There are benefits for longevity!

These changes in branding support the recent revisions to the *Company Standard* and new Green Globe certification procedures as explained in prior issues of the *Green Globe Trotter*.

The new Green Globe Program website located at www.ec3global.com provides complete information on the 4 Green Globe standards, frequently asked questions, as well as details on how to enter and begin the program at your business. A full pricing schedule is also provided for the entire process.

Most importantly, the website and the revised Green Globe program and process provide a clear path to addressing global climate change issues. Tourism businesses can no longer afford to ignore this global certification program. For details see www.ec3global.com.

TIP PIT Useful tips for improved performance!

Performance tips courtesy...



We feature best practice tips in place at the Sandals Grande Ocho Rios Beach and Villa Resort, Jamaica, winner of the 2007 American Express Caribbean Environmental Award

- A formal environmental management system (EMS), regarded as the centre piece of the hotel's environmental program, has been in place since January 2001.
- Each department has established goals, objectives and action plans to achieve

set targets and implements standard operating procedures in keeping with the environmental policy.

- Water saving practices include use of treated effluent from the wastewater treatment plant that provides water for irrigating the grounds.
- There are three ice machine recovery systems in place that channel water (that has not been used in the production of ice) into 1000 gallon collection tanks attached to pipes to be used for irrigation, and cleaning vehicles and back-of-house areas.
- Water tanks harvesting rainwater are strategically placed to capture rain water used to irrigate grounds. Nozzles are fixed to all water hoses.
- The 'Green Theme' is a fortnightly environmental newsletter which educates guests and staff on the hotel's energy conservation, recycling and community programs.

- The hotel composts kitchen wastes and recycles paper, glass, cardboard (200 lbs) and plastic wastes. Approximately 1000 litres of waste oils are recycled at a local plant.
- Social responsibility programs raise awareness and involve special community and on-property activities which include staff and guests.
- The hotel sponsors the Windsor Girls Home project - a home for girls up to 18 years old - with dinner and entertainment and by donating needed items.
- The hotel has also adopted the Parry Town All Age School and the Great Pond Basic School and staff regularly deliver environmental lectures and organize tree planting exercises.

Share your own best practice tips with us at: cast@cha-cast.com

Product Profile:

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New Water Inc. is a joint venture with GE Water, based in Barbados and provides water and wastewater treatment solutions. They specialize in wastewater reclamation and high quality effluent discharge applications, desalination of seawater, treatment of difficult wastewaters and potable water, as well as the retrofit &/or upgrade of existing wastewater and drinking water plants.

With over 15 years membrane experience in wastewater applications, the New Water team uses one of the most advanced wastewater treatment technologies available to provide safe wastewater reuse for public and private property owners, all for the benefit of the environment.

When treating wastewaters, the clarification process often fails producing poor quality wastewater. This can be rectified by using Membrane Bio-Reactor (MBR) technology, which is simply the replacement of the clarifier with a membrane separation process. The Membrane physically removes any solids or bacteria from being treated in the wastewater, ensuring consistently clean, low odor, disinfected effluent. It is important to maintain high quality effluent discharges to the Caribbean marine environ-

ment.

New Water has installed 13 of its systems across the Caribbean with another 6 plants currently under construction in Barbados, St. Kitts and St. Lucia. They also recently commissioned a 1.25 million gallon-per-day plant in Rose Hall, Jamaica, the largest wastewater reuse plant in the Caribbean. With leading industry professionals in engineering, technical and management expertise, New Water operates and maintains its own facilities.

Typical projects vary from small commercial style facilities for condominium and resort properties to large municipal style facilities for multiple communities.

For more details, see their website at www.newwaterinc.com or contact the New Water team at (246) 426-5508

DISCLAIMER: Any views or opinions expressed in this Newsletter are solely those of the originator of the information provided herein &/or author and do not necessarily represent those of the Caribbean Alliance for Sustainable Tourism!