



CARIBBEAN  
HOTEL & TOURISM  
ASSOCIATION

## CARIBBEAN HOTEL & TOURISM INVESTMENT CONFERENCE

May 4 -6, 2010 | Puerto Rico Convention Center

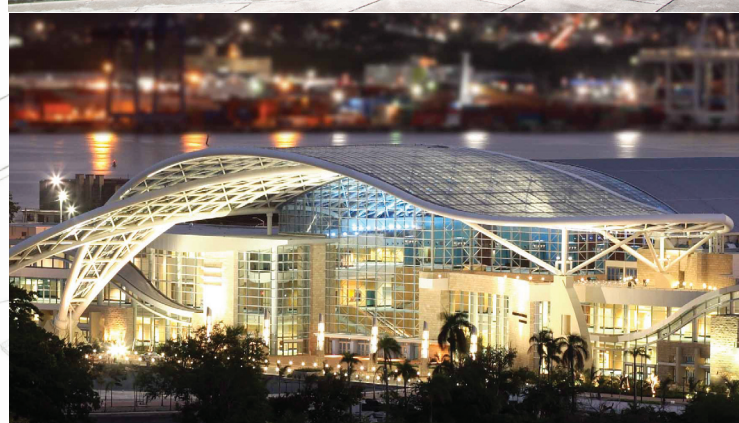
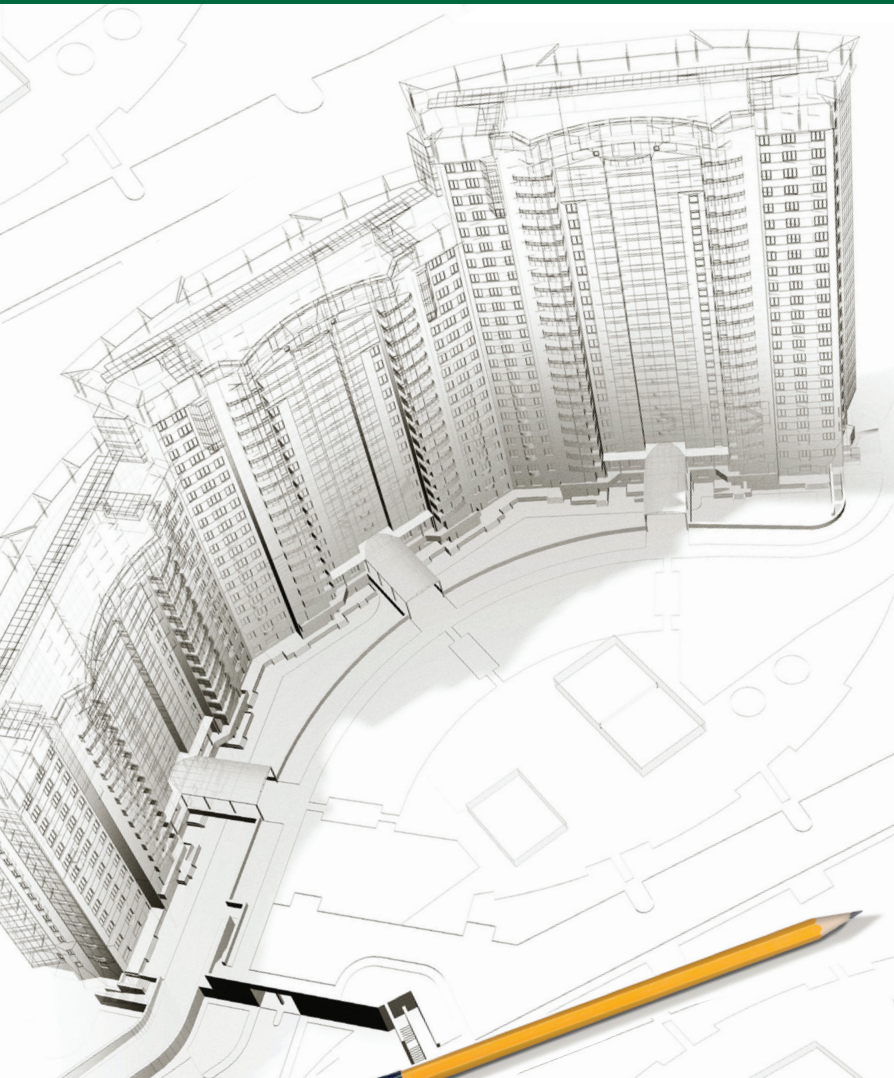
PRESENTED BY CARIBBEAN HOTEL & TOURISM ASSOCIATION AND CARIBBEAN TOURISM ORGANIZATION

[www.caribbeanhotelandtourism.com](http://www.caribbeanhotelandtourism.com)



# Caribbean Tourism's Official Investment Conference

»»»» SPONSORSHIP OPPORTUNITIES



**“CHTIC is a must attend event for any company looking to get things accomplished in the Caribbean. We have sponsored the program since its inception and have always found it to be a great forum to conduct business.”**

David Callaghan, VP Eastern Region,  
Resort Sales & Service, Interval International



Every year mutual interests and common goals bring key players in the Caribbean economy and tourism industry together at the Caribbean Hotel and Tourism Investment Conference (CHTIC). The event is scheduled for May 4 - 6, 2010 at the state-of-the-art Puerto Rico Convention Center. The brand new Sheraton Puerto Rico Convention Center Hotel & Casino will be the headquarter hotel. 2010 will mark the 14th year the Caribbean Hotel and Tourism Association (CHTA) and the Caribbean Tourism Organization (CTO) have held this event.

CHTIC is the leading forum for communication, networking and deal-making for the hospitality and tourism investment community in the Caribbean region. The Conference goals are to inform, enlighten and to provide time for the delegates to conduct business face-to-face.

According to one attendee of CHTIC 2009, “This event represents a lifetime of opportunity packed into three short days. If it has to do with the economic development of the Caribbean region, it all begins right here.”

### THREE DAYS OF FACE-TO-FACE NETWORKING.

Opportunities to meet and exchange ideas with fellow delegates, speakers, dignitaries and colleagues include the opening reception, luncheons, a special networking reception, and the closing dinner. The Sponsors' Exhibit will also afford direct contact with representatives of our sponsoring companies and will be open throughout the Conference.

The coming year's delegates will be able to choose among a wide variety of sessions, and leading experts will provide information on the outlook for investment in the region, new trends and opportunities, and solutions to challenges in development and ownership.

**In 2010, CHTIC will have the most prominent set of speakers yet and appointment match-making for the first time.**



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## New for 2010!

CHTA intends to facilitate appointments between delegates using the appointment matching system that handles the appointments for four major events in the Caribbean, including Caribbean Marketplace. This system has generated up to 16,292 pre-scheduled appointments at Caribbean Marketplace and has the ability of scheduling appointments and allowing exchange of electronic communication with delegates prior and during the event.



## CONFERENCE HIGHLIGHTS:

- Key considerations for your company to be related with this leading event in the industry:
  1. CHTIC is the only event of its kind which is staged by the region's not for profit organizations, with all funds being reinvested in the region for the benefit of the Caribbean tourism industry.
  2. Networking Opportunities - One on one direct contact with key players of the hotel and tourism industry.
- Nearly 400 delegates attend CHTIC annually with representatives from over 23 Caribbean countries, United States and United Kingdom.
- Profile of attendees (based on 2009 attendees)
  - Architects
  - Designers
  - Developers
  - Financial Advisors
  - Hotel Chains Executives
  - Hotel Owners
  - Investors
  - Lawyers
  - Lenders
  - Mortgage Brokers
  - Real Estate Agents
  - Timeshare Developers
  - Tourism and Government Officials



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## MEDIA SPONSOR BENEFITS - PLATINUM LEVEL (Available to one company only):

- Promotional reference on all related publicity materials which includes press releases, promotions in industry publications, conference promotional pieces.
- Distribution opportunities at the event.
- Two (2) complimentary registrations for the event.
- Complimentary access to conference delegate list (including email address) at anytime prior or after the event.
- Company logo included on event website, event signage and conference program.
- Half page color ad in the conference program.
- Media sponsor readers qualify for a 10% discount on the registration fee.
- Opportunity of providing a prize donation, which will be raffled during the event.
- Representative on next year's event planning committee.

**Media Sponsor Contribution: Four (4) full page color ads before April 1, 2010**

### General Information

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

TERMS & CONDITIONS: Upon signing this Agreement, your company is responsible for providing the items indicated above. CHTA will receive all relevant information to provide ads as per the sponsor requirements.

Please complete and fax to Gabi Doria, 305.443.3005 or for questions and more information email [gabi@caribbeanhotelandtourism.com](mailto:gabi@caribbeanhotelandtourism.com)



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## MEDIA SPONSOR BENEFITS - SILVER LEVEL

- Promotional reference on all related publicity materials which includes press releases, promotions in industry publications, conference promotional pieces.
- Distribution opportunities at the event.
- One (1) complimentary registration for the event.
- Complimentary access to conference delegate list at anytime prior or after the event.
- Company logo included on event website, event signage and conference program.
- Half page color ad in the conference program.
- Opportunity of providing a prize donation, which will be raffled during the event.
- Representative on next year's event planning committee.

**Media Sponsor Contribution: Two (2) full page color ads before April 1, 2010**

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### General Information

Company Name:

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Company Contact:

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Email Address:

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Phone Number:

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## SUPPORTER SPONSOR BENEFITS: (Available only to not-for profit organizations)

- Promotional reference on all related publicity materials which includes press releases, promotions in industry publications, conference promotional pieces.
- Brochure stand or small table to distribute materials.
- One (1) complimentary registration for the event.
- Complimentary access to conference delegate list at anytime prior or after the event.
- Company logo included on event website, event signage and conference program.
- Half page color ad in the conference program.
- Opportunity of providing a prize donation, which will be raffled during the event.
- Representative on next year's event planning committee.

**Supporter Contribution: Promote CHTIC via brochures at their events, email blasts to database, listing on website before April 30, 2010**

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» » » » Although there will be no limit on the number of attendees allowed to attend CHTIC 2010, sponsorships are available on a first-come, first-serve basis.

## 2009 CONFERENCE SPONSORS

### Patron:



### Platinum:



### Gold:



For more information, contact: Caribbean Hotel and Tourism Association  
 Attention: Gabi Doria-Simpson/Tim Grace • Telephone: 305-443-3040  
 Email: [gabi@caribbeanhotelandtourism.com](mailto:gabi@caribbeanhotelandtourism.com) • Website: [www.caribbeanhotelandtourism.com](http://www.caribbeanhotelandtourism.com)



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