



2009 Annual CSHAE Leadership Conference

## ARDA Annual Convention Educational Wave Session Schedule

Tuesday, March 31, 2009

Marriott World Center | Orlando, Florida

Hot-Topic Educational Sessions are provided by ARDA at their annual Convention in Orlando. CHTA and ARDA would like to know which session each Association Executive is interested in attending.

**Please check mark one title in each session.**

**8:30am – 9:45am**

**Educational Session Wave 1 – ARDA Convention**

Sessions:

- International Mixed Use Projects
- Fundamentals of Finance
- Fundamentals of Sales: Let's Start at the Very Beginning
- Attracting and Retaining Star Performers
- Online Trends for Timeshare Rentals
- May I Borrow Your Brand? Using Affinity Partners to Improve Your Brand

**1:30pm – 3:00pm**

**Educational Session Wave 2 – ARDA Convention**

Sessions:

- Don't Stop the Carnival: Doing Business in the Caribbean
- Fundamentals of Marketing: Back to Basics
- Receivables Financing and Securitizations During a Credit Crunch
- Does Your Condominium Project Fit the Fractional Profile
- New Life at Mature Resorts
- On Time, On Scope, On Budget: 2010 Construction Odyssey

**3:30pm – 5:00pm**

**Educational Session Wave 3 – ARDA Convention**

Sessions:

- Caribbean Tourism in a Stormy Economy – The Insiders View

Hotel Association: \_\_\_\_\_

Name: \_\_\_\_\_

**Please complete this form and email to [events@caribbeanhotelandtourism.com](mailto:events@caribbeanhotelandtourism.com) or send via fax to 305-443-3005. The deadline for registration is February 27, 2009.**