

2012 CARIBBEAN WEEK  
IN NEW YORK  
JUNE 3<sup>RD</sup> - 9<sup>TH</sup>



CARIBBEAN

**PROPOSAL FOR HOTEL PARTICIPATION IN CARIBBEAN WEEK EVENTS  
NEW YORK, JUNE 2-9, 2012**

**FOR CARIBBEAN HOTEL & TOURISM ASSOCIATION (CHTA) HOTEL MEMBERS ONLY**

Package Participation = \$2,000 (a savings of approximately \$2,000 if bought separately).

Caribbean Week CHTA Hotel Package includes being featured at:

1. The **Caribbean Fair in Grand Central Terminal** in an area set up as the Vacation Mart with one spot from which to sell excess hotel inventory at "Caribbean Week only" special rates. **Value \$2,000.**
2. The annual **Media Marketplace**, a gathering for more than 125 travel writers with whom to share information on the latest development at your property. Value **\$995 for a full table; \$595 for a shared table.**
3. **Annual Caribbean Marketing Conference.** Hear the latest cutting edge trends in tourism and marketing opportunities from industry experts. One (1) registration. **Value \$350**
4. **Invest Caribbean Now Power Forum.** Hear "Why the Caribbean" and interact with power brokers who are already investing in the Caribbean. One (1) registration. **Value \$100**
5. The annual **Rum & Rhythm event.** Network with your potential guests including the Caribbean Diaspora. Two (2) tickets. **Value \$190.**
6. The annual **Caribbean Fashion Show.** Support the talent and creativity of Caribbean Designers, Models and Artists on display. Two (2) tickets. **Value \$150.**
7. Promotional access for sponsored hotel chefs in the annual **Celebrity Chef** promotions event as well as at Macy's, Bloomingdale's and possibly other venues. Value in the thousands.
8. Media exposure for the Celebrity chefs. Value in the thousands.

**PAYMENT INFORMATION — Full Payment must accompany application.** Please make checks payable in US funds to: Caribbean Tourism Organization.

[ ] Check # \_\_\_\_\_ Charge my: [ ] AMEX [ ] MC [ ] VISA

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Most of these events may be purchased separately by Members in Good Standing in CHTA.

For more information visit [www.CaribbeanWeekNY.com](http://www.CaribbeanWeekNY.com) or call the CTO at 212-635-9530.