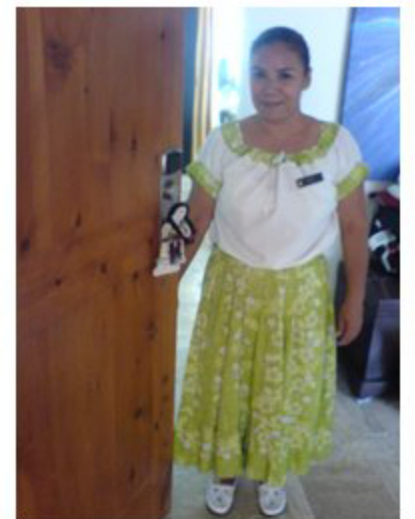


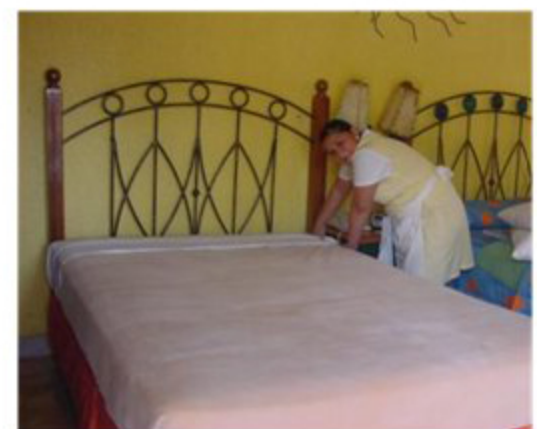
MARTI'S HOTELS IN COZUMEL SUCCESSFULLY COMPLETED THEIR GOOD ENVIRONMENTAL PRACTICES PROGRAM AND ADOPT MARTI'S ENVIRONMENTAL MANAGEMENT SYSTEM



MARTI is an Initiative of the Cozumel Hotel Association, “Amigos de Sian Ka’an”, Conservation International and Coral Reef Alliance that has been working since October 2006 in the implementation of Good Environmental Practices in the touristic industry and promoting the sustainable planning, design and construction of future touristic developments in the Zone, amongst other activities. Its Mission is to preserve the Mesoamerican Reef, the natural heritage of the Mexican Caribbean and its biodiversity, proving that societies can coexist and live in harmony with nature.



Presidente Intercontinental Cozumel and Iberostar Cozumel Hotels have successfully completed their implementation process of Good Environmental Practices and their Environmental Management System, this programs focused in lowering hotel's energy consumption, water and in the reduction of solid wastes and hazardous wastes due the development of a culture of care and conservation of the natural resources that begins in the management of the hotel through all areas of the organization. MARTI'S Hotels have the commitment to be an environmental educational center and pass on this culture to the houses and families of each collaborator.



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