



Press Release: for immediate release

Curacao Chapter receives 2 awards at Annual HSMIAI Leadership

St.Louis, MO, February 10, 2010: HSMIAI Curaçao Chapter represented by the chapters' Director Steven Damiana was awarded with the best Small Chapter in the category of Customer Interaction Program as well as the category of Websites.

Leaders all over the world were able to resonance the name of Curacao receiving these awards during the Annual HSMIAI International Leadership conference February 9-11, 2010 entitled " If we build it right, they will come" that saw over 130 leaders from all over the US as well as Caribbean and Central America.

More than 130 top industry leaders of the over 30 different chapters present were able to accept the different winners in the categories which were all judged by other international chapters' Past Presidents. The chapter of the year resulted to be a Large Chapter namely HSMIAI Greater New York Chapter.

The Annual Leadership meeting had meetings for the different chapter Managing Directors and other board members and conducted several workshops, trainings and presentations on how to succeed in times of turbulence, characteristics of leaders, personal branding and motivation of volunteers

For information please call 465 1005 or visit www.hsmaicuracao.org or mail to info@hsmaicuracao.org. Come join us!

HSMIAI is a global organization of sales and marketing professionals representing all segments of the hospitality industry. With a strong focus on education, HSMIAI has become the industry champion in identifying and communicating trends in the hospitality industry while operating as a leading voice for both hospitality and sales and marketing management disciplines, as well as connecting its members with customers. Founded in 1927, HSMIAI is an individual membership organization comprised of nearly 7,000 members from 35 countries and chapters worldwide. HSMIAI's Americas Region, headquartered in McLean, VA, consists of 38 chapters in three countries. HSMIAI's European Region, headquartered in Oslo, Norway, consists of five national chapters in Europe. The Asia Pacific Region is under development. The HSMIAI Foundation was established in 1983 to serve as the research and educational arm of HSMIAI". In August 2007, CHATA initiated the first Caribbean Chapter in Curacao which now has held several educational events in 2007, won several international awards and has around 40 members. More info about HSMIAI Curacao: www.hsmaicuracao.org