



For Immediate Release

Source: Jade Mountain

Contact: Martha Morano, Morano Public Relations + 1 212 860-5566
Martha@moranopr.com

Photographs available at:
<http://www.ansechastanet.com/pressimages/jademountain>

JADE MOUNTAIN, SAINT LUCIA RECEIVES AAA FIVE DIAMOND DESIGNATION

SOUFRIERE, Saint Lucia (July 13, 2010) - Jade Mountain, Saint Lucia, is pleased to announce that it has received the esteemed AAA Five Diamond Rating for 2011.

This prestigious honor is granted after multiple evaluations by a panel of experts and anonymous hotel stay over visits by AAA inspectors. Only one third of 1 percent of the more than 31,000 properties approved by AAA achieve this prestigious designation and in the entire Caribbean, there are only four other AAA 5 Diamond resorts - Ritz Carlton in Cayman and Jamaica, Tortuga Bay in The Dominican Republic, and Sandy Lane in Barbados.

AAA describe their AAA 5 Diamond resorts as "... establishments reflecting the characteristics of the ultimate in luxury and sophistication. Accommodations are first class. The physical attributes are extraordinary in every manner. The fundamental hallmarks at this level are to meticulously serve and exceed all guest expectations while maintaining an impeccable standard of excellence. Many personalized services and amenities enhance an unmatched level of comfort."

Jade Mountain owners Nick and Karolin Troubetzkoy congratulated the JadeMountain resort team for having made this designation possible by their strong commitment to and great enthusiasm for the property and its guests. "You can set standards for a hotel operation, but the standards need to be carried out by a team that wholeheartedly embraces them and has the ambition to excel in everything they do. We do not only want to meet guest expectations with our service, we want to exceed them every step of the way, and our team shares this philosophy," says Karolin Troubetzkoy who is executive director of marketing and operations of Jade Mountain and the Troubetzkoy's other property Anse Chastanet.

Nick Troubetzkoy, who also is the chairman, architect and builder of Jade Mountain, created one of the world's most unique resorts: the awe inspiring architectural design is rivaled only by the jaw dropping vistas of Saint Lucia's Piton mountains, a UNESCO World Heritage site, which can be seen from every angle of the resort property. Jade Mountain's sanctuaries are grand sweeping spaces where bedroom, living room and an extravagantly sized private infinity pool form extraordinary platforms which appear to float out into nature. With the fourth wall entirely absent, Jade Mountain's sanctuaries are stage-like settings from which to embrace the full glory of Saint Lucia's Pitons and the shimmering Caribbean Sea.

Wrapped around an infinity pool with a dazzling kaleidoscope of colors, the Jade Mountain Club restaurant caters exclusively to resident guests, celebrating James Beard Award-winning Chef Allen Susser.

The Jade Mountain service team is led by the resort majordomos who are assigned to each guest at Jade Mountain and who look after their resort experience around the clock from arrival to departure.

Jade Mountain offers five Jacuzzi suites and 24 infinity pool sanctuaries. Rates at Jade Mountain start at US \$900 (+ 18% tax/service charge) this summer for a Jacuzzi suite, and US \$1,150 (+ 18% tax/service charge) for an infinity pool sanctuary.

For more information, visit the resort website: www.jademountainstlucia.com, or call + 1 800 223-1108, + 1 758 459-6100, or email jademountain@ansechastanet.com.