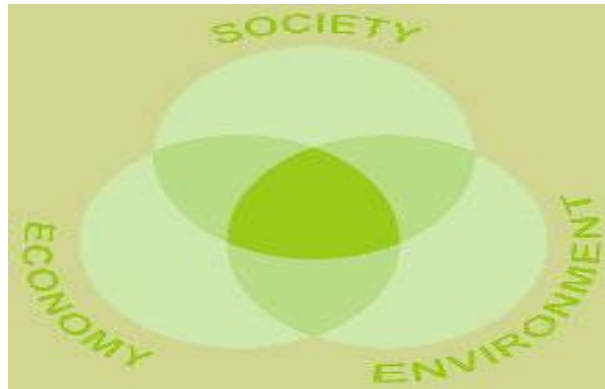




CARIBBEAN
HOTEL & TOURISM
ASSOCIATION



Sustainability Webinar Series

April 20th, 2016

SPONSORS & SPEAKERS



Heidi Clarke is the Director of Programs for the Sandals Foundation

Her primary responsibilities to date have included: managing Sandals Foundation's projects & programs in 7 islands, as well as developing and maintaining relationships with non-profit organizations in the Caribbean community, corporate partners, donors and volunteers.

Clarke currently resides in Jamaica with her family and, in addition to her work with the Sandals Foundation, is involved in a wide range of community activities. She sits on the board for the following organizations: Debate Mate Jamaica; C-Fish Fund; South West Coast Fish Sanctuary Alliance; Fish Sanctuaries Sub-Committee of the Fisheries Advisory Board in Jamaica, Junior Achievement Global Deaf Connection Advisory Committee and the Culloden Early Childhood Institute. She also provides counseling and mentoring for troubled teenage girls who have suffered from domestic violence. Additionally, Clarke volunteers her time regularly to local-area schools to teach environmental lessons and promote love of reading.



The Sandals Foundation, a 501(c)(3) non-profit organization, was created to continue and to expand upon the philanthropic work that Sandals Resorts International has undertaken. It is the culmination of three decades of dedication to playing a meaningful role in the lives of the communities where we operate across the Caribbean. The Sandals Foundation funds projects in three core areas: education, community and the environment. One hundred percent of the monies contributed by the general public to the Sandals Foundation go directly to programs benefiting the Caribbean community. To learn more about the Sandals Foundation, visit online at www.sandalsfoundation.org

LEARNING OBJECTIVES

- Minimizing our environmental and social impact through operations
- Engaging Caribbean travelers in conservation efforts
- Partnerships for environmental care

WE DO NOT JUST SELL A HOTEL...

- We sell a destination
- Made up of our people and our beautiful environment



ENVIRONMENTAL SUSTAINABILITY

- Economic Growth & Social Growth both negatively impact our environment
- By looking at the Consumption of renewable resources, pollution creation and non renewable resource depletion
- Roles and responsibilities of people in their relationship with the environment

WHAT IS IN OUR HANDS

- 12,000 Team members
- 22 Properties in 7 Countries
- 80% Annual Occupancy
- Over 5000 Rooms



ADAPT AND RESPOND

Identifying All Opportunities to Make an Impact through:

- Our operations
- Our team
- Our partners
- Our guests

ON PROPERTY



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BUILD & ENGINEERING

- Newer resorts built to ensure efficiency
- Set backs in Build
- Alternative energy sources
- Water Recycling and treatment
- Groynes, Sea Walls and Break Waters approved



BECOME A GUARDIAN



BECOME A GUARDIAN!

Once called the Green Team, GUARDIANS takes it now to a higher level. Enrich your contribution to the lives of many. **Join the resort campaign to secure the environment, health & safety of guest, team members and the surrounding communities.**

PARTICIPATE IN:

- Energy and water conservation
- Safety committees
- Clean-up campaigns
- Community visits and outreach

INTERESTED?
Contact your EHS Manager today!



"The official club of the Sandals Earth Guard Programme"



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Charitable registration-
CRA, A 501(c)(3) non-
profit organization
launched in March 2009.

A part of the vibrant
and vital Caribbean
community.

Committed to investments
that create a positive and
sustainable impact on
people's lives and the
environment.

WHAT DOES THAT MEAN FOR US?

- An opportunity to engage these mindful travelers and positively change lives.
- How Can Your Guests Get Involved?



Community



Environment



Education

GREEN YOUR TRAVEL

- Travel choices make a difference!
- By choosing socially and environmentally responsible hotels, tour operators, and transportation, vacationers can ensure that their trips contribute to both conservation efforts and the well-being of communities.



GREEN YOUR TRAVEL

SF has undertaken work in several crucial environmental areas:

- Marine Conservation
- Protecting Endangered Species
- Environmental Education
- Deforestation



MARINE SANCTUARIES

Support Marine Conservation with the SANDALS FOUNDATION DIVE TAG*



CONTRIBUTIONS FOR THIS DIVE TAG GO DIRECTLY TO:

- Management of Marine Sanctuaries
- Environmental education programmes in local schools
- Development and Maintenance of Coral Nurseries
- Invasive Species Control
- Turtle Conservation
- Wetlands Conservation.

JOIN US!
TO PRESERVE OUR PRECIOUS ENVIRONMENT.
 Ask the Watersports desk or visit our website www.sandalsfoundation.org to find out how you can help today.

*Not actual size. Keychain not included.



Together, we can make a difference.



MARINE SANCTUARIES

Between 2014 and 2015 the National Environment and Planning Agency did a study of the Boscobel Marine sanctuary in Jamaica.

Here are the results:

- **Biomass of Herbivores:** 544% increase
- **Overall fish biomass:** 250% increase
- **Live coral cover:** 15% increase



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OBMI

ENDANGERED SPECIES



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ENDANGERED SPECIES



For a few months each year, endangered sea turtles inhabit our beaches to lay their eggs. Approximately two months later, hatchlings emerge from their nests and start their journey into the open seas.

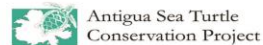
In an amazing feat of nature, many of the turtles born here will return to their birthplace after several decades to lay their own eggs.

The Sandals Foundation has partnered with the Antigua Sea Turtle Conservation Project to help. Proceeds from your tour will benefit the research and conservation of this endangered species here in Antigua. Thank you for helping us to preserve our precious marine life.

Help protect our turtles!

Jabberwok Beach \$25
Darkwood Beach \$35

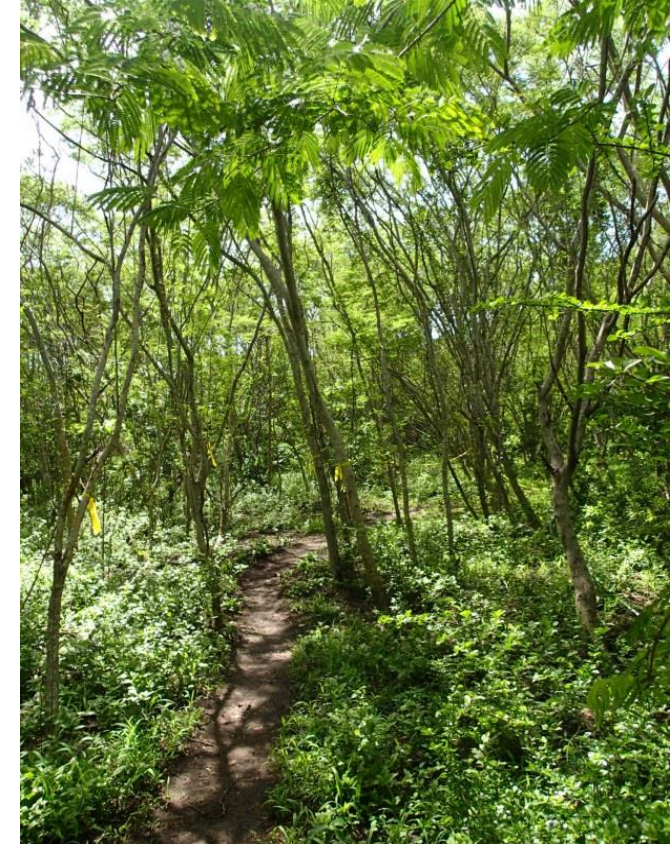
Includes transportation, light refreshments and contributes to Environmental fund.



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GRANADA DOVE



ENVIRONMENTAL EDUCATION

Educating future generations to encourage environmental consciousness, commitment and change in behavior.



RIDE TO SAVE THE WETLANDS



TEACHER TRAINING



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ENVIRONMENTAL EDUCATION



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BEYOND THE ECONOMY

Tourism can Positively impact our Natural Environment

- Raise awareness at all levels to the Value of the Environment
- Finances protection, conservation and restoration



INSPIRE HOPE

By working together,
we can make tourism
one of the most impactful industries.

WE can drive positive change
throughout the world!



CLOSURE

Contact Information

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Jamaica



Thank you for your kind attention – Questions or Comments?



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THANK YOU TO OUR STRATEGIC PARTNER



destination creation
urban lifestyle
island living
inside design
green matters

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